

# stfc



the official matchday programme of  
swindon town football club - price £3.00

 **LEAGUE 1**

ISSUE **03**

**01.09.07**  
swindon town vs crewe alexandra  
15.00

from  
**east to  
west**

Easton on his start to County Ground life

  
**Kingswood  
Group**  
main sponsor

 **lotto**  
official kit supplier





# Kingswood

*part of a winning team*

SPONSORS OF **SWINDON TOWN FC**



# Let us **Transform your Home**



## Kingswood Group

*"We are so confident that we can transform your home and help you purchase your council property that we will not ask for one penny up front"*

*...for peace of mind*

***We can...***

Help with Right to Buy  
Repair your PRC home

**Call FREEPHONE**

**08000 199 397**

*Lines open 8 til 8*



[info@kingswoodgroup.co.uk](mailto:info@kingswoodgroup.co.uk)



[www.kingswoodgroup.co.uk](http://www.kingswoodgroup.co.uk)





**STFC Magazine:** is designed and produced by Swindon Town Football Club. Printed by Acorn Press Swindon Ltd.

**Editor:** Chris Tanner

**Head of Design:** Dave Clark

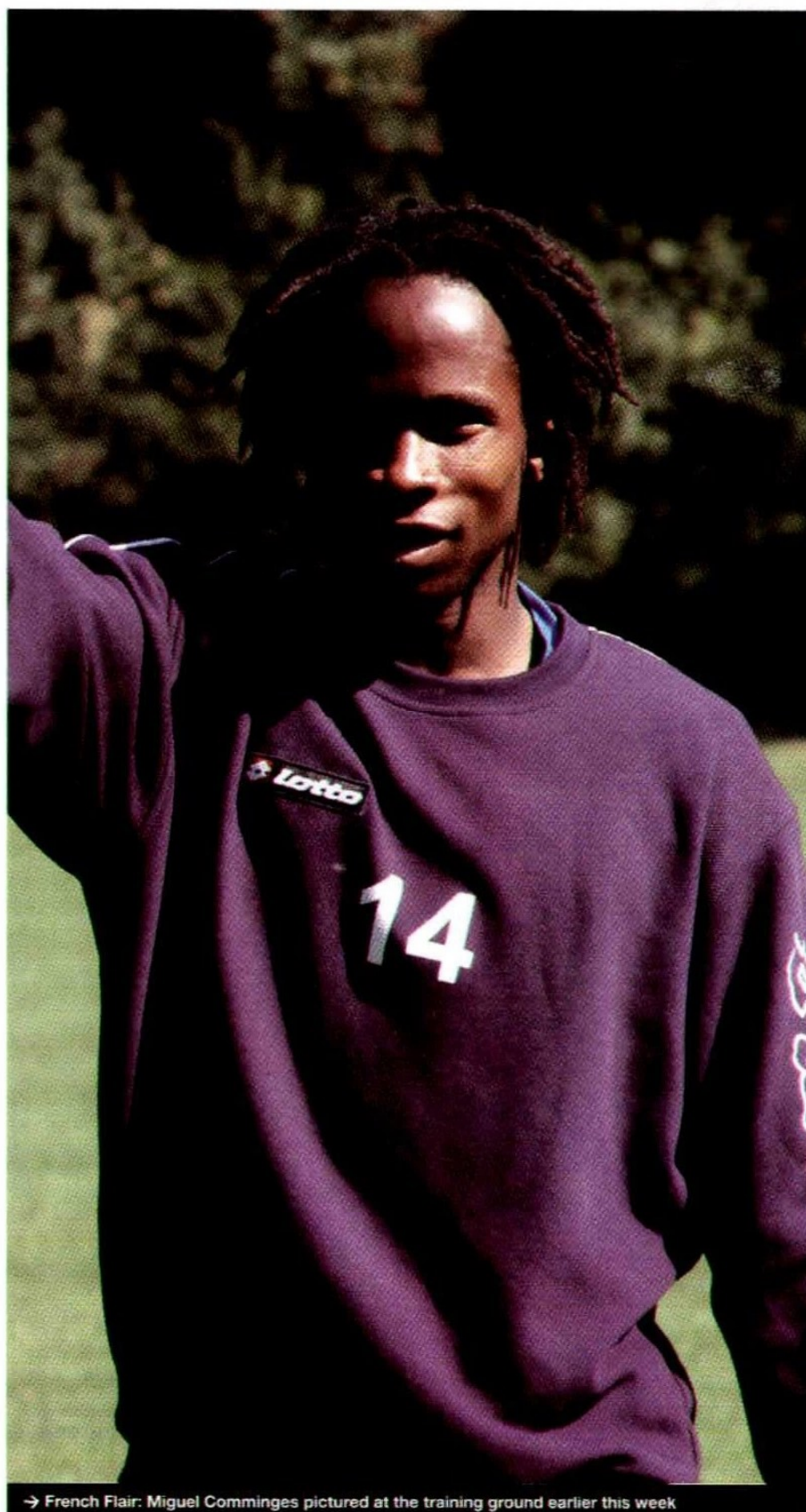
**Photography:** Action Images, Darren Coleman, John Ball, Dave Evans & Chris Tanner.

The views expressed by individual contributors are not necessarily the views of Swindon Town Football Club or the Editor.

No part of this publication may be reproduced without prior permission from Swindon Town FC.



inside  
this  
issue



→ French Flair: Miguel Comminges pictured at the training ground earlier this week

## KICK-OFF

- 04 Paul Sturrock**  
Latest from the Boss
- 07 From the Board**  
Behind the scenes
- 09 Captains notes**  
With Ady Williams
- 11 STFC club news**  
All the latest news
- 12 Today's visitors**  
Crewe lowdown
- 18 Player interview**  
Pre-match talk

## HALF-TIME

- 23 Quick quiz**  
Half-time fun!
- 24 Match action**  
Luton Town
- 26 Match action**  
Cheltenham Town
- 29 Player Q&A**  
Getting to know...
- 31 Commercial news**  
All the latest
- 36 Junior Robins**  
Junior news
- 38 Lee Peacock**  
Poster pull-out

## 2ND-HALF

- 16 Legends feature**  
Duncan Shearer
- 46 Moment in time**  
Snap shot of the past
- 50 STFC Youth**  
Manager on Yeovil victory
- 53 Centre of Excellence**  
All the latest
- 55 Academy profile**  
Stars of the future
- 57 FITC**  
Community news
- 57 Soccer Centres**  
All the latest
- 61 STFC Ladies**  
Roger Reeves' update

## FULL-TIME

- 62 Austria View**  
Images on tour part 2
- 65 Media view**  
Brunel FM
- 67 CGFM**  
Stadium announcers
- 69 Supporters Club**  
All the latest
- 71 STFC Box Office**  
Ticket information

## EXTRA-TIME

- 30 Fixtures & Stats**  
Who and when
- 31 Next at Home**  
Our next visitors

KICK-OFF

03





## club directory

**Swindon Town Football Club**  
The County Ground, County Road  
Swindon, Wiltshire SN1 2ED.

Switchboard: 0871 423 6433  
STFC Box Office: 0871 223 2300  
STFC Superstore: 0844 860 1065

**Chairman**  
Willie Carson

**Directors**  
Willie Carson, James Wills, Sandy  
Gray, Martyn Starnes, Mike Bowden

**Acting Chief Executive**  
Martyn Starnes

**Manager**  
Paul Sturrock

**Assistant Manager**  
Kevin Summerfield

**First Team Coach**  
John Blackley

**Sporting Director**  
Rufus Brevett

**Head Of Youth Development**  
David Byrne

**Centre Of Excellence Director**  
Jeremy Newton

**Football Development Officer**  
Dave Warren

**Physio**  
Dick Mackey

**Club Chaplain**  
Simon Stevenette

**Finance Director**  
Sandy Gray

**Finance & Admin Manager**  
Martyn Starnes

**Club Secretary**  
Louise Fletcher

**Accounts Department**  
Gloria Francis, Steve Holborow

**Youth Administrator**  
Karen Ainscow

**Sales & Marketing Manager**  
Mike Sullivan

**Sales & Marketing Manager**  
Bon Lambert

**Sales & Marketing Executives**  
Sarah Mildenhall, Jonny Jefferies

**Box Office**  
Brian Powell, Dave Ward

**Media & Communications  
Manager**  
Chris Tanner

**Official Club Photographer**  
Darren Coleman

**Stadium Manager**  
Ron Topp

**Pitch Maintenance (Sports Turf)**  
Marcus Cassidy

**Bar & Catering Manager**  
Chris Atbrook

**Head Chef**  
Clive Harper

**Football In The Community**  
Clive Maguire, Jon Holloway,  
Luke Sharps, Shane Hewlett,  
Adam Grunney

**STFC Superstore**  
Lyn Topp

**Junior Robins Co-ordinator**  
Sharon Franklin

# paul sturrock

Last weekend's draw at Cheltenham Town was frustrating at times because we played so well and could have taken all three points. The challenge now is to get back on track with a win today.

I would like to take this opportunity of welcoming the Players, Officials and Supporters who have made the journey down to The County ground today. Dario Gradi has tremendous experience in the game and although he has now moved 'upstairs' I am sure he will have left his stamp on the team. The new manager will have worked with Dario for a while although I'm sure he will have his own ideas too. They will press us hard Crewe are a side who could cause us problems with their passing game. Crewe have started the season well, although Luton Town were a good side and we coped with them when they came here.

Speaking of the Luton game, I was delighted with the amount of chances we created that day. The players took on board to what we had been telling them in the build-up to the game and we got the result we all wanted. It was a competent performance against an experienced side. Both of our wide men had an influence that day and Sofi saw a lot of the ball which was another positive. The first goal arrived from a great move and a superb cross into the box, which 'Peacs' finished off with aplomb. The second goal came right at the end but I was delighted to see 'Eastie' get off the mark.

I must praise our supporters again after another fantastic showing last weekend. To sell-out our allocation for the second time in as many away

games was impressive and the vocal backing was a massive boost to the players. I am hopeful of another decent home crowd this afternoon and I will be looking for the players to put on another solid performance.

Last weekend we travelled to Whaddon Road for what turned out to be an excellent contest. The heat was a factor because it affected the tempo of the game at times, but we dealt with it well. I was pleased with the performance of our front two. Blair took his goal well and ran the channels, whilst Peacs offered us an outlet. Shane Higgs had an outstanding game in goal for Cheltenham and pulled off a string of outstanding saves.

The players have been positive in their approach at training this week and we want to remain undefeated for as long as possible. At the time of writing we are trying to add to the squad and hopefully we will have added some fresh blood to the squad by the time matchday comes around. Keep up the tremendous support and let's work towards another home victory.

*Paul Sturrock*

**Paul Sturrock**

KICK-OFF

04



"quote  
of the  
week"



"I must praise our supporters again after another fantastic showing last weekend. To sell-out our allocation for the second time in as many away games was impressive and the vocal backing was a massive boost to the players."

**Paul Sturrock**

**KICK-OFF**

**05**

## stfc club history

### Year Formed

1879

### Stadium Capacity

15,728

### Record Attendance

32,000 vs Arsenal  
(15th January 1972, FA Cup Third Round)

### Biggest Win

9-1 vs Luton Town  
(28th August 1929, Division Three South)

### Most League Appearances

John Trollope, 770 (1960-1990)

### Most League Goals

Harry Morris, 216 (1926-1933)

### Most League Goals In A Season

Harry Morris, 47, (1926/1927)

### Most Capped Player

Rhod Thomas, 30 (of total 50), Wales

### Youngest League Player

Paul Rideout, 16 years 107 days  
(9th November 1980 vs. Hull City)

### Record Transfer Fee Paid

£800,000 to West Ham United for  
Joey Beaulieu (Aug 1994)

### Record Transfer Fee Received

£1,500,000 from Manchester City for  
Kevin Horlock (Jan 1997)

### Club Honours

League Two Promotion, 2006/07  
Division Two Champions, 1995/96  
Division One Play-Off Winners, 1992/93  
Division Two Play-Off Winners, 1989/90  
Division Three Play-Off Winners, 1986/87  
Division Four Champions, 1985/86  
Anglo-Italian Cup Winners Cup  
Winners, 1970  
Anglo-Italian Cup Winners, 1970  
League Cup Winners, 1968  
Southern League Champions, 1914, 1911

→ Paul Sturrock



LUCA TONI



FOR INFORMATION: TEL. +44 1663 766737

LOTTO ARE PROUD TO BE THE  
TECHNICAL SPONSOR OF  
SWINDON TOWN FC



**lotto**

## FW07 ZHERO COLLECTION



WWW.LOTTOSPORT.COM



ZHERO LEGGENDA

ZHERO GRAVITY

ZHERO EVOLUTION



# from the boardroom

Good afternoon everyone, and welcome to The County Ground for today's Coca-Cola Football League One game against Crewe Alexandra Football Club.

I would like to extend my best regards to the Players, Officials, and Supporters from Crewe, and I hope they enjoy their brief stay in Swindon. We look forward to an exciting match and fair play.

As these are my first programme notes from the Boardroom, let me first express to everyone in the community how honoured I am to be the new Chairman of Swindon Town Football Club. My appointment places me in a long and distinguished line of men and women who have supported this great club in a variety of ways over the years, not the least of whom is my immediate predecessor, Willie Carson. Willie has, and continues to be an outstanding ambassador and a tireless advocate for STFC, and I look forward to receiving his continued guidance, and that of the entire outgoing board as we write a new chapter in the exciting history of the club.

In the coming weeks and months, you will no doubt see some changes at The County Ground as we lay

the groundwork for putting our new investment to work. Rest assured, our most important goal is to improve your experience when you come to a Swindon match. These improvements translate into success on the pitch, improved customer service, active support in the Swindon community, and prudent financial practices. Not all of these changes are glamorous, and many are simply a matter of giving our staff and volunteers more tools to assist them in the excellent jobs they already do, but all of these changes will help ensure STFC's long-term health and success - a goal I know we all share.

Thank you very much for your continued support, and for welcoming me into the STFC family.

Be safe, and enjoy the match.



Jim Little



## little expresses thanks

I would also like to thank Mike Diamandis, Sir Seton and James Wills for allowing my partners and I to take part in STFC's future.

I can only hope our tenure here will live up to the standard of commitment that Mike, Sir Seton and James continue to show through their Herculean efforts at the Club.

KICK-OFF

07



→ Chairman Designate Jim Little meets the media after his County Ground press conference





# **WHO WILL BE LIFTING THE TROPHY AT WEMBLEY?**

**WE NEED YOUR SUPPORT IN EVERY ROUND**



**U16'S GO FREE\* & EARLY KICK OFF**

**Swindon Town v Brentford**

**Tues 4th Sept 2007 19:00pm Kick Off Adults £10, U16's free\***

**Telephone: 0871 223 2300 or [www.swindontownfc.co.uk](http://www.swindontownfc.co.uk)**



# from the captain

Good afternoon and welcome back to the County Ground for today's fixture against Crewe Alexandra.

When you mention Crewe, you automatically think of Dario Gradi. I would not like to guess how many times I have played against Crewe in my career, but however many times it has been Mr Gradi was the manager on every occasion. He now has become the Technical Director while Steve Holland is now at the helm of affairs. I would like to wish them both well in their new careers.

Last weekend we travelled the short distance to Cheltenham for our third league game of the season. The scoreline after 90 minutes read 1-1 but in my opinion we were the better side on the day and I felt it was two points dropped rather than one point gained. However there were a few positives to come out of the game, including Blair's performance which was second to none. The gaffer had to take him off after 85 minutes as he had completely run himself into the ground. He also scored the all-important goal that earned us the point. Another thing that was pleasing was the away support that made it to Whaddon Road. Around eighteen-hundred of you travelled to give us your support, but for me it was not the amount of you but the noise you all made. Last weekend was one of the best atmospheres at an away ground for a while. We have now gone three games unbeaten and will be looking to keep that statistic intact for a while longer.

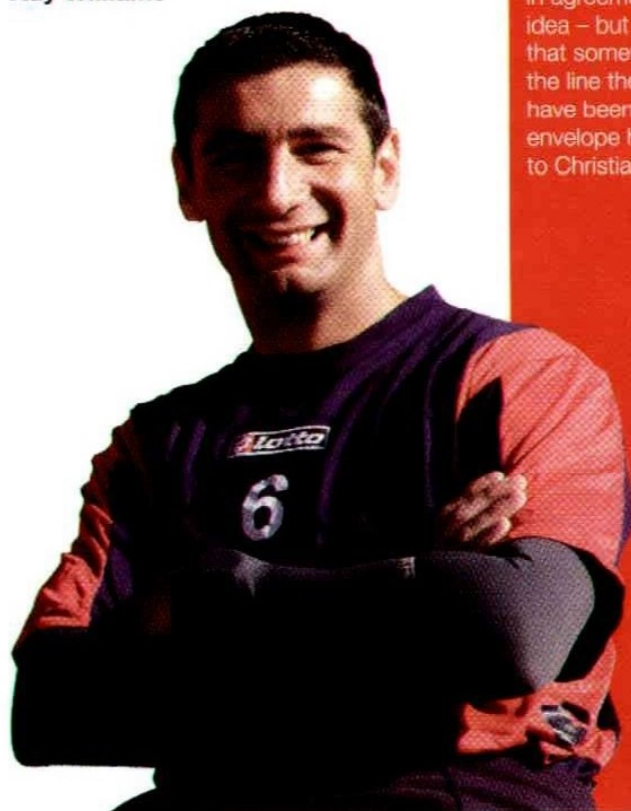
On behalf of all the lads I would like to congratulate Lorraine and Jerel Ifil on the birth of their second child Faith. I spoke to Jerel on Thursday and he

told me the baby wasn't sleeping too well at the moment. Oh well, only another 16 years to go!

Finally as I'm sure some of you will have read by now that we have been fortunate enough to have received sponsorship from MAN ERF for a new team coach. This will be of great benefit to the lads as there are quite a few long distance journeys. Also, it means when the lads are watching one of Peacs' kung-fu movies we can at least all moan in luxury!

Enjoy the game,

**Ady Williams**



## suits you sir

This week we were all fitted out with suits which will be worn for home games. The person who seemed fit to organise this was none other than 'Robbo', (I'm sure that doesn't surprise many of you).

In theory this sounds a very good idea, but as the saying goes, you can't please everybody all of the time. Let's just say that the squad were split down the middle as to who was in agreement with the idea – but we are sure that somewhere along the line there must have been a brown envelope handed over to Christian!

KICK-OFF

09





Supported by  
**SwindonAdvertiser**

# JUNIOR ROBINS



2007/2008



**Become a Junior Robin this season,  
be involved in a great club!**

**These are just some of the planned events - there will be more!**

- Regular Meet The Players nights
- At least three away trips to League One games
  - Trip to Stamford Bridge & The London Eye
  - Halloween Party
  - Christmas Card Competition
  - Easter Disco
- Possible trip to another Premiership ground, or Wembley Stadium

## JOIN UP TODAY

Contact Sharon Franklin, on **01793 527470**, or **0777 6207 655**

Or you can email: **shazfranklin@aol.com**

Alternatively please write to:

**Sharon Franklin, Swindon Town FC, County Ground,  
County Road, Swindon SN1 2ED.**



# stfc news

## 'kids go free'

### Swindon Town v Brentford,

Tuesday September 4th. Town are offering a fantastic ticket offer with accompanied juniors going free and an adult ticket priced at just £10.

The 'Fans of the Future' campaign aims to encourage the next generation of supporters to watch live football at their local League club by providing a range of innovative ticketing initiatives for young supporters. Swindon Town FC have for the last three seasons offered a 'Kids Go Free' scheme for fans under the age of seven, as well as discounted tickets for school groups and local football teams.

#### Football League Chairman Lord Mawhinney said:

"Supporters are the lifeblood of professional football. By making League matches more accessible to young supporters through 'Fans of the Future' Football League clubs are taking a courageous lead. I am certain that young supporters and their parents will react positively to this initiative and I encourage them to take advantage of it. Having the opportunity to see their local side in action will begin a lifelong football passion for many."

The 2007/08 Johnstone's Paint Trophy kicks off this Tuesday 4th September. The Robins take on Brentford at The County Ground with the enticing prospect of an appearance at Wembley Stadium, the new 90,000 capacity home of English football on the cards.

Once again, special efforts are being made to attract more young fans to matches. Town are offering a fantastic ticket offer with accompanied juniors going free and an adult ticket priced at just £10. For more information call **0871 2232300** or visit **www.swindontownfc.co.uk**.

In order to avoid late finishes, Town's Johnstone's Paint Trophy First Round match will also kick-off at the earlier time of 7pm. There will also be no extra-time in drawn matches this season. Instead, matches will be decided by penalty shoot-outs at the end of 90 minutes.

#### Swindon Town Manager, Paul Sturrock, commented:

"We have decided to kick the Brentford game off earlier to encourage local school children to come along and lend us their support. We would like to build the atmosphere for this game whilst also looking to make progress in the competition. This is also an ideal opportunity for accompanied children to come and watch a game at The County Ground for the very first time and entry is free for Under 16's."

(Please note Season Ticket Holders must claim their tickets by 5pm, Monday 3rd September to claim their reduced rate ticket)

Swindon Town would also like to offer the opportunity for local youth football teams and schools to enjoy a day out at The County Ground at a discounted rate.

In a repeat of last season's offer, STFC will make up to 300 tickets available for selected games, priced at just £1 per child and £10 per adult. Please note for every 5 children there must be an accompanying adult.

Please call **Ben Lambert** on **0844 8801086** or email **ben@swindontownfc.co.uk** for more details.



### peacock's tache appeal!

Swindon Town's Lee Peacock is hoping to see a Town End full of taches for the last home game of September against AFC Bournemouth.

Speaking at Thursday's launch of the Tacheback campaign, which will see members of the squad growing moustaches throughout September, Peacock explained his thoughts.

"It's for a great cause and the lads taking part are all looking forward to it. I personally favour the handlebar look myself - and although I've dabbled in the facial hair before, this will give me another opportunity to try out a few designs!"

"It would be great to see our fans supporting the Tacheback campaign too. Imagine a Town End full of taches for the Bournemouth game at the end of September!"

For more details please visit **swindontownfc.co.uk** from Monday to see how you can sponsor the Town players, raising money for the Everyman Male Cancer Campaign.



KICK-OFF

11



## supporters man of the match



**Sofiene Zaaboub** was named the Man of the Match for the last home game with Luton Town, thanks to your votes!

Swindon Town recently teamed up with [www.textappeal.co.uk](http://www.textappeal.co.uk) to give fans the chance to vote for your favourite player throughout the season at each home game.

Votes will be cast by mobile phone text message and the Man of the Match will be announced at the end of the game and included in the official match report on the Swindon Town website, [www.swindontownfc.co.uk](http://www.swindontownfc.co.uk)

To vote, fans will need to text the word **PICK**, followed by **H** for Home, followed by the players squad number.

For example if your favourite Swindon Town player is wearing shirt number 9, you would text **PICK H9** to **60777**

Texts will be charged at 25p each, plus normal operators rates.

Crewe Alexandra fans can also vote for their favourite player by texting their normal texting operator.

The vote will close **10 minutes before the final whistle** and the results will be announced on the scoreboard at the end of the match and by Stuart on the tannoy. Any entries received after the competition has closed will not be charged.

At the end of each month, all Swindon Town supporters who have voted will be entered into a free prize draw to win a prize - such as a replica shirt signed by the first team squad, free matchday tickets, or a signed football.

All Swindon Town votes cast throughout the season will be accumulated and will count towards establishing the TextAppeal Player of the Season.



# stfc news

## NEW COACH ARRIVES AT THE COUNTY GROUND

Local bus and coach manufacturer, **NEOMAN Bus UK**, and **Barnes Coaches** of Swindon, have supplied Swindon Town Football Club with its new official team coach for the 2007 / 08 season.

Manager Paul Sturrock, along with first-team players and other club officials were on hand to receive the new **NEOPLAN** Tourliner coach from **NEOMAN's** MD, Vince Welsh, and **Barnes Coaches** Director, Luke Barnes.

**NEOMAN**, part of the global **MAN Group**, markets and sells two brands of bus / coach chassis in the UK - **MAN** and **NEOPLAN** - from its HQ in Blagrove, Swindon.

With over 80 years experience, **Barnes Coaches** is the largest, most modern coach operator in the area, boasting full range of coaches from 8 to 63 seats. The company specialises in private/contract hire, holidays, day trips, theatre trips and concerts.

Swindon Town's new **NEOPLAN** Tourliner boasts state-of-the-art drive-line technology including a 400bhp EGR 'Add Nothing' engine. On board, no fewer than 39 players and officials

can travel in style with a host of creature comforts including luxury seats, a DVD system and a kitchen.

**NEOMAN's** Vince Welsh said, "We have supported the football club for many seasons now, and have been pleased to provide sponsorship on many occasions, too. It seemed only natural that we, and the coach operator, **Barnes Coaches**, were able to provide the players and staff with a little luxury on the road."

Swindon Town's Commercial Director, Mike Bowden, added, "Some of our away games mean many hours on the road for the team. It's very important that players arrive relaxed and refreshed after a long journey. This new coach certainly provides that," he said, "It's powerful, quiet and roomy, and the players love it. We're all delighted that **NEOMAN Bus UK** and **Barnes Coaches** have been able to provide what is a first class vehicle."





## SOFI ON GLOVE LOVE

Swindon Town midfielder **Sofiene Zaaboub** this week lifted the lid on exactly why he continually wears gloves during games.

So why does Zaaboub, who has now made 34 appearances for the Town, keep on wearing the gloves?

"I played with them during the winter months last season, when it really was cold. Some of the games last season were the coldest conditions I had ever played in, so I wanted to wear them during those times.

"As time went on, I felt I was playing well with them, and they just became a lucky charm. I now wear them all time now and can't see it stopping anytime soon!"



## SLOGGI COMPETITION – WIN, WIN, WIN!



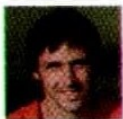
Swindon Town FC have teamed up with Sloggi to offer supporters a unique way to get closer to the players as well as winning a week's worth of Sloggi briefs.

Sloggi are proud to supply the STFC first team squad with briefs for both training and League One matches – and the STFC Superstore now stocks a range of Sloggi underwear.

Who scored Swindon Town's first goal of the season from open play?



(a) Christian Roberts



(b) Craig Easton



(c) Lee Peacock

Please send your answers to [lorna.sharps@triumph.com](mailto:lorna.sharps@triumph.com) via email stating your name, location, contact telephone number and of course your answer! **The competition closes at 3pm, Friday 7th September 2007.**

## SUPPORTERS CLUB DONATION

There will be a cheque presentation at half-time today with the STFC Supporters Club presenting the Centre of Excellence with a cheque for £7,000.

Over the previous six seasons the Supporters Club have already contributed around £30,000 towards the Centre's activities including paying for the teams transport to the Milk Cup in Northern Ireland, where they have had much success.



The increased payment this year results from the success of the Supporters Club Pounds for Points and half-time draw fundraising last season and supports one of their principle aims of supporting youth development at the football club.

For more information about the Swindon Town Supporters Club please turn to page 69.

notice board



## name that player!

Midfielder Craig Easton brought supporters a unique insight into the pre-season tour of Austria in the last home programme. Part Two is featured on **pages 62-63** of today's issue and there is a special competition for all STFC Supporters.

If you think you can identify the player featured in 'The Heat' photo then send your answers via email to [chris@swindontownfc.co.uk](mailto:chris@swindontownfc.co.uk) and you would win a signed STFC Football and feature a future edition of STFC Magazine.

## reduced prices for bees visit

Supporters are reminded that for Tuesday's **Johnstone's Paint Trophy First Round** encounter with Brentford, the club are also offering discounted tickets for this fixture.

Special efforts are being made to attract more young fans to matches and Town are offering a fantastic ticket offer with accompanied juniors going **FREE** and an adult ticket priced at just **£10** whilst Season Ticket Holders can watch the game for just **£5**.

In order to avoid late finishes, Town's Johnstone's Paint Trophy First Round match will also kick-off at the earlier time of **7pm**.

There will also be no extra-time in drawn matches this season. Instead, matches will be decided by penalty shoot-outs at the end of 90 minutes.

To purchase tickets for this game or for more details please call the STFC Box Office on **0871 223 2300**.

KICK-OFF

13





# crewe alexandra

KICK-OFF

14

## club factfile

**Also known as:** Railwaymen

**Ground:** The Alexandra Stadium

**First Team Coach:** Steve Holland

**Year Formed:** 1877

**Record attendance:** 20,000: vs  
Tottenham 30/01/1960 FA Cup R4

**Most capped player:**

Clayton Ince: 34 Trinidad & Tobago

**League appearances:**

Tommy Lowry: 436 1966/78

**League goals:**

Bert Swindells: 126 1928/37

**Goals in a season:**

Terry Harkin: 35 1964/65 Division 4

**Transfer fee received:**

£3,000,000: Seth Johnson Derby  
May 1999

**Transfer fee paid:**

£650,000: Rodney Jack Torquay  
July 1998



# dario gradi mbe

Crewe Alexandra appointed Dario Gradi as manager way back in June 1983. His prime target back then was to keep Crewe in the Football League.

Nearly 24 years on Gradi is still very much involved at Gresty Road but now as the newly appointed Technical Director.

Born in Milan, Gradi learned his coaching trade in London with Chelsea, Crystal Palace and Wimbledon before deciding to move to South Cheshire. He has established a renowned Youth Academy where graduates such as Seth Johnson and Dele Adebola have moved on to bigger and brighter things.

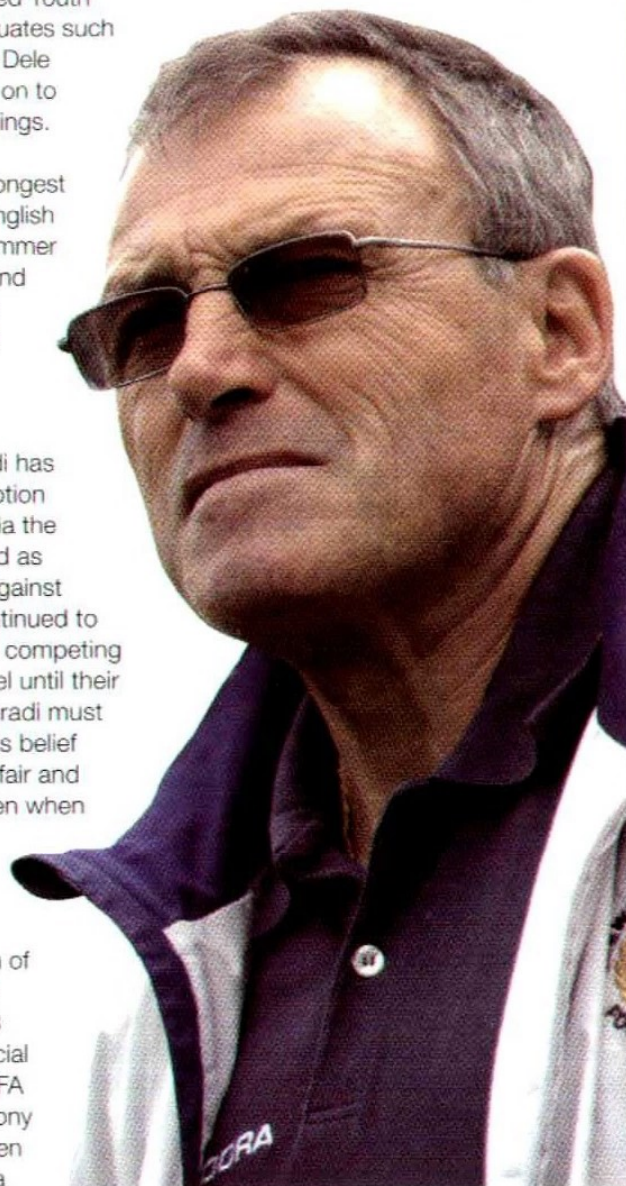
Dario Gradi was the longest serving manager in English football before the summer reshuffle at the club and for his contribution to football was awarded with the MBE in January 1998.

Of course Dario Gradi has led the club to promotion to the First Division via the Play-offs in 1997, and as runner-up in 2002. Against the odds, Crewe continued to surprise everyone by competing at Championship level until their relegation in 2006. Gradi must also take credit for his belief in continuing to play fair and attractive football even when results have not gone our way.

Dario was also awarded the freedom of Crewe and Nantwich Borough in July 2003 and was given a special merit award by the PFA at their award ceremony in April 2004 just seven months after having a

scheduled heart valve replacement.

Dario continued as first-team manager until July 1st 2007 when the club underwent a coaching restructure. His new title became the club's Technical Director whilst Steve Holland was appointed first team coach.



## tom pope

Born: 27th August 1985. Centre forward who realised a dream come true in October 2005 after signing an 18-month contract with the Alex following a successful trial spell. The Stoke born youngster actually had a trial spell with the Alex's Academy as a schoolboy, but wasn't retained and looked to build his career in non-league football. Pope began to catch the eye playing in the Midland Alliance for local side Biddulph Victoria, scoring 15 goals in his first season as a 17-year-old and 12 in the first two months of the 2005/6 campaign. That goalscoring form earned offers from several clubs, but after impressing on trial at Crewe Pope was snapped up for a nominal fee from Biddulph. Last season Pope had a very impressive loan spell at Barrow, even scoring for them in the FA Cup against League One side Bristol Rovers before returning to Crewe. With Luke Varney struggling to recover from a broken bone in his foot, Pope was drafted into the first-team squad towards the end of last season, making his debut away at Gillingham in March. He finished the season with four substitute appearances under his belt and has started the current campaign as a regular and scored his first senior goal against Bristol Rovers on 18th August 2007.

KICK-OFF

15



# CREWE ALEXANDRA ROLL CALL 07/08

## GOALKEEPERS

GOALKEEPERS	APPS	GLS
Ben Williams	3	0
Stuart Tomlinson	0	0
Owain fon Williams	0	0

## DEFENDERS

DEFENDERS	APPS	GLS
Dan Woodards	3	0
Billy Jones	3	0
Neil Cox	3	0
Julien Baudet	3	0
Chris McCreedy	2	0
Matthew Bailey	0	0
Daniel O'Donnell	1(2)	0
Adam Dugdale	0	0
George Abbey	0	0
Ryan Lynch	(1)	0

## MIDFIELDERS

MIDFIELDERS	APPS	GLS
Gary Roberts	3	2
Steven Schumacher	3	0
Michael O'Connor	0	0
Eugen Bopp	1	0
Ben Rix	1	0
Ryan Lowe	(1)	0
Mark Carrington	(1)	0
Colin Daniel	0	0
James Bailey	0	0

## FORWARDS

FORWARDS	APPS	GLS
Nicky Maynard	1	0
Tom Pope	2(1)	1
Byron Moore	1	0
Shaun Miller	1(2)	0
Nick Farquharson	0	0
Junior Brown	0	0
Chris Dickson (loan)	2	0



# today's visitors



## BEN WILLIAMS



Born: 27th August 1982.  
Goalkeeper who signed from Manchester United in the summer of 2004 having impressed during a loan spell the previous season. Signed a two-year deal with Crewe in the summer of 2004 and has since made 80 league starts and is yet to keep a clean sheet this term.

## BILLY JONES

Born: 26th June 1983.  
Left-back who made the step back up into the league in the summer of 2007 after missing out on promotion with Exeter. The Grecians narrowly lost 2-1 to Morecambe in the Play-Off Final at the 'new Wembley' - but Jones' misery was soon lifted by his £65,000 move to Crewe.

## GARY ROBERTS

Born: 4th February 1987.  
Midfield player who was signed on a professional contract with the club on his 17th birthday after coming through the school-boy and youth ranks, before forcing his way into the first team. A combative player who also has a keen eye for a goal and is a set piece and penalty specialist.

## DANNY WOODARDS

Born: 7th October 1983.  
Defender who started out with Exeter City in the youth ranks before making his first team debut in October 2005 against Tamworth (who also included former Town defender Dave Bampton in their line-up). Joined Crewe in January is settling into the right-back role at Gresty Road.

## JULIEN BAUDET

Born: 13th January 1979.  
French central defender who arrived at the Alex in June 2006 on a Bosman style free transfer having rejected a contract at Notts County. Baudet began his career in France with Ligue Un side Toulouse, having chosen to become a footballer having excelled as a skier in his youth.



## CHRIS MCCREEDY



Born: 5th September 1981.  
Versatile defender who rejoined the club in the summer of 2007 after a year at North West rivals Tranmere Rovers. Chris is a home-grown player and can operate anywhere across the back four, which is attracted Gradi to bring him back to Gresty Road. Also had a loan spell at Hyde United in 2001.





# crewe

## BEN RIX

Born: 11th December 1983.  
Midfielder playmaker who hails from Wolverhampton but has been with the club since he was a schoolboy, before turning professional in January 2001. Rix resurrected his career at Crewe and even captained the side on occasions last season. As a regular in the Alex midfield, Rix scored two goals against Brentford and Doncaster.



## NEIL COX

Born: 18th October 1971.  
Experienced defender who arrived on a free transfer in June 2006, signing a two-year contract following his release from Cardiff City. Has a mountain of experience after lengthy spells with the likes of Aston Villa, Middlesbrough, Bolton Wanderers and Watford. He has now amassed over 500 league career appearances.

## RYAN LYNCH

Born: 13th March 1987.  
Beginning his career with Coventry as a trainee, he found it difficult to break into the first team and so was sent out on loan to Tamworth where he made three appearances. Released by the Sky Blues in the summer and signed a year's deal after a trial spell.

## STUART TOMLINSON

Born: 22nd May 1985.  
Goalkeeper who has been at the club from an early age and turned professional in the summer of 2003. Emerged from the club's Academy set up and caught the eye playing for the Under-17's and Under-19's. Made his first team debut when he was pressed into action at Oldham in January 2003.

## STEVEN SCHUMACHER

Born: 30th April 1984. Began his career at Everton but had to leave Goodison in search of regular first-team action. After brief loan spells at Carlisle and Oldham, he joined Bradford City on a permanent basis in 2004 on a free transfer. He went on to make 130 appearances for The Bantams, before joining Alex for a nominal fee in May 2007.

## CHRIS DICKSON

28th December 1984.  
Started his career in non-league football playing for Dulwich Hamlet – where he hit 31 goals in 35 games – before making a big move to Charlton Athletic early in 2007. Made his first team debut at The County Ground for The Addicks in the recent Carling Cup clash, before a loan move to Crewe days later.

## last time out

There have been a total of 20 meetings between Swindon and Crewe Alexandra.

Swindon currently hold the upper hand with 10 wins whilst there have been nine wins for the Railwaymen with just one draw between the two sides, which came in March 1985 at The County Ground.

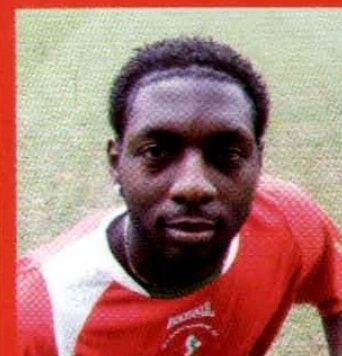
The most recent Swindon win came in the last meeting in April 2003, with Stefani Miglioranza scoring the only goal of the game to earn three points.



## the french connection

Patrick Noubissie was the last player to join Swindon from today's visitors, but after a short stay in Wiltshire the midfielder is now enjoying life in Scotland.

The Frenchman made just three appearances for The Robins before a summer transfer to Hibernian. He was then instantly loaned out to Livingston to gain further experience and has made three appearances so far for the West Lothian club.



KICK-OFF

17



**career  
factfile**

**Name:** Craig Easton  
**Date of birth:** 26-02-1979  
**Place of birth:** Bellshill  
**Position:** Midfielder  
**Nationality:** Scotland

**Career Appearances:**

	<b>Apps</b>	<b>gls</b>
Swindon 07-present	2 (0)	1
Leyton Orient 05-07	65 (6)	5
Livingston 04-05	24 (6)	3
Dundee U. (Youth) 95-04	162 (44)	12
<b>Totals</b>	<b>253 (56)</b>	<b>21</b>

# craig



# east to west

Swindon Town midfielder Craig Easton has been delighted with his start to life in Wiltshire.

*Craig Easton*

Easton's first league start for the club came against Luton Town two weeks ago with the former Leyton Orient man netting a late winner against The Hatters to earn all three points.

With Crewe in Town this afternoon, Swindon fans would be more than happy repeat of the finale witnessed at the Luton game.

"That would be brilliant!" said Easton speaking after a midweek training session at Wanborough. "The Luton game was my league debut for Swindon and I was delighted we got the win. That was the important thing, to get the three points for the team although I was delighted to open my Swindon account – hopefully there will be a few more to come this season."

After signing a two-year deal at The County Ground in early June, Easton was left out of the starting

"That's football - I was left out of the starting eleven but got a chance against Charlton and did my best to take it. There will be a lot of competition for places and everyone knows that. I then got a goal and got another go against Cheltenham.

"No one in this squad takes it as given that they will be starting every week. Personally I was happy to stay in the team last weekend and am hoping for another opportunity," he said.

"Cheltenham didn't create a lot last weekend and if we could have scored another goal we could have gone on to win by two or three. Their keeper was outstanding whilst the goal they scored was a one-off."

Easton made 81 league and cup appearances for Orient after joining them from Livingston in July 2005. With League One experience under his belt,

"It's very similar in that you have to work hard in every game and I think we are doing that. Our fitness has been good and we are creating chances in games. Once we go ahead we need to score again – if we can score then we are up then we will win games because we have a solid defensive base to work from."

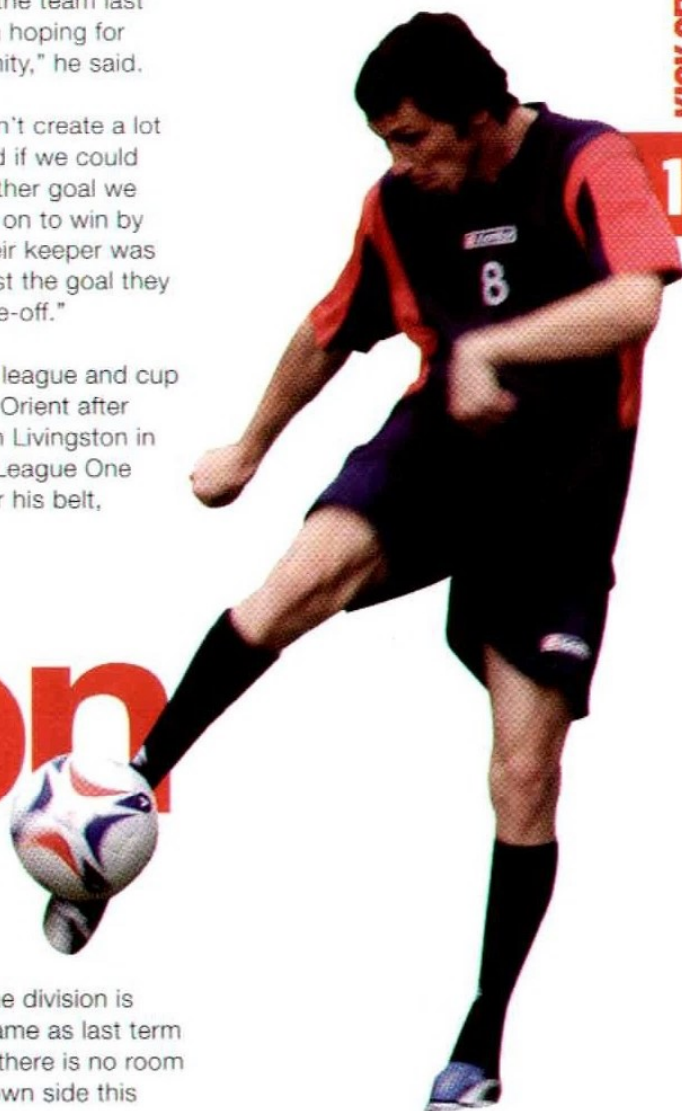
KICK-OFF

19

# easton

line-up for the first game of the campaign at Northampton Town before being handed his first opportunity of the season against Charlton Athletic in the Carling Cup.

Easton admits the division is very much the same as last term although knows there is no room for a shot-shy Town side this term.







## CALLING ALL SWINDON FANS TO JOIN US FOR AN EXECUTIVE VIP DAY AT SWINDON TOWN FC

### INCLUDES...

- Welcome drink on arrival
- Tour of ground (Sat games only)
- 3 course pre match luncheon
- 2 Executive seats for the game
- Half and Full Time refreshments
- Complimentary Programme

### COMPLIMENTS OF:

Primary Executive Homes  
when "sell or let your home through our  
Swindon branch.  
**101 Commercial Road, Swindon, SN1 5PL**

For full details call **Dawn Graham** on  
**01793 641641** or speak to any of our  
friendly staff.

Your family run business where customer  
care is our "Primary" concern.

(Tickets only available on completion of business conducted.  
No guarantee of preferred fixtures.)

## non-STOP promotions

For the very best **promotional  
products**, our service includes:

- Unbeatable product quality and value for money
- International sourcing
- Corporate schemes
- Warehousing & fulfilment
- Unrivalled customer service
- Corporate gifts
- Leisurewear
- Souvenirs



Telephone for a FREE brochure:

**T: 01672 563030**

[sales@non-stoppromotions.com](mailto:sales@non-stoppromotions.com)



## **simplytakeaway.com**

*Fancy a takeaway but can't find a menu?  
Not sure what's available in your area?  
Fancy a change?*

**simplytakeaway.com** has been developed with  
the discerning diner in mind, to offer you the choice  
of restaurants and takeaways operating and  
delivering in your area. Easy to navigate, with full  
menu details from your chosen establishment, you  
are only 3 clicks away from a speedy takeaway.

**PLUS** - Monthly special offers and a free prize draw  
for a case of wine

E-mail: [sales@simplytakeaway.com](mailto:sales@simplytakeaway.com)

Web: [www.simplytakeaway.com](http://www.simplytakeaway.com)

Tel: **01793 705922**



## MANAGERIAL RECORDS

### Paul Sturrock

Played 32 Won 17 Drawn 8 Lost 7 For  
39 Against 27  
Av Pts/game 1.84  
Biggest Win(s) Lincoln City 2 Swindon  
3 (25/03/2007). Biggest Loss(es)  
Stockport 3 Swindon 0 (03/03/2007).

### Dario Gradi

Played 1097 Won 405 Drawn 268 Lost  
424 For 1499 Against 1551  
Av Pts/game 1.35  
Biggest Win(s) Barnet 4 Crewe 7  
(17/08/1991). Biggest Loss(es) Hull 7  
Crewe 1 (29/10/1994).

## MANAGER HEAD TO HEAD RECORD

Played .4 | Paul Sturrock.....2 | Dario Gradi .....2  
Draws .0 | Goals 5 | Goals 5

### Player with the most...

#### shots

Blair

Sturrock 8

#### shots on target

Lee

Peacock 4

#### shots off target

Michael

Pook 4

#### assists

Sofiane

Zaaboub 2

#### crosses

Sofiane

Zaaboub 12

#### fouls

Hasney

Aljofree 8

#### free-kicks-won

Hasney

Aljofree 7



## GAMES SINCE

1	a win	3
0	a home win	2
2	an away win	1
2	a defeat	0
1	a home defeat	0
4	an away defeat	3
0	a score draw	1
12	a no score draw	6
0	conceding a goal	0
0	scoring a goal	1
2	conceding > 1	0
1	scoring > 1	3
4	keeping a clean sheet	6
2	failing to score	0
9	back to back wins	3
39	back to back defeats	11
0	gaining a point	1
0	losing a point	0
9	win by > one	10
2	loss by > one	0

### Player with the most...

#### shots

Gary

Roberts 3

#### shots on target

Shaun

Miller 2

#### shots off target

Gary

Roberts 2

#### assists

Gary

Roberts 1

#### crosses

Billy

Jones 12

#### fouls

Shaun

Miller 4

#### free-kicks-won

Tom

Pope 7

## SHARP SHOOTERS

Swindon	CCFL Cup	Tot	Crewe	CCFL Cup	Tot		
Blair Sturrock	1	0	1	Gary Roberts	2	0	2
Christian Roberts	1	0	1	Tom Pope	1	0	1
Craig Easton	1	0	1	Ben Rix	0	0	0

## TEAM HEAD TO HEAD RECORD

Played .....20 | Swindon wins .....10 | Crewe wins .....9  
Draws .....1 | Goals 21 (1.1 per game) | Goals 23 (1.1 per game)  
0-0's .....0 | Times failed to score 5 | Times failed to score 8

Biggest League win at Swindon for each team:

09/08/1997 Swindon 2-0 Crewe

21/12/2002 Swindon 1-3 Crewe



## 2007/08 LEAGUE STATS



8	Position	14
3	Played	3
1	Won	1
2	Drawn	1
0	Lost	1
4	Goals For	3
3	Goals Against	4
5	Points	4



### Record Against Top Half of Table

W	D	L	RANK	W	D	L	RANK
1	1	0	2	0	1	1	11

### Record Against Bottom Half of Table

W	D	L	RANK	W	D	L	RANK
0	1	0	15	1	0	0	11

### Record When Scoring First

W	D	L	RANK	W	D	L	RANK
1	1	0	9	0	0	0	22

### Record When Conceding First

W	D	L	RANK	W	D	L	RANK
0	1	0	7	1	1	1	1

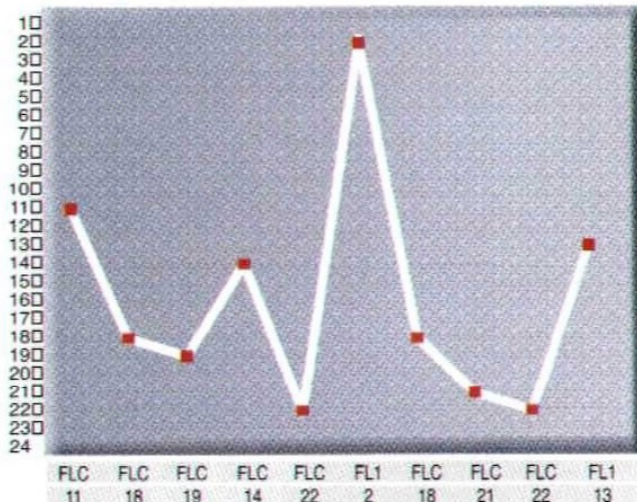
### Match Scores

Wins: 2-1[1], Losses: None,  
Draws: 1-1[2]

Wins: 2-1[1], Losses: 0-2[1],  
Draws: 1-1[1]

## CREWE - TEN SEASON RECORD

97/98 98/99 99/00 00/01 01/02 02/03 03/04 04/05 05/06 06/07



\*up to and including 27/08/2007



The Football League's *Fans of the Future* initiative is aiming to attract the next generation of supporters to watch live football at their local club

Find out more at [www.football-league.co.uk](http://www.football-league.co.uk)





*"We don't do good staff, we do great staff"*

# CPW Hot Cats Ltd



**Hotel and Catering Recruitment Specialists**

## **Permanent & Temporary Placements**

- *Chef's*
- *Barstaff*
- *General Assistants*
- *Kitchen Porters*
- *Cleaners*

*Companies that already use us:*

*Aramark, Euresst Compass, Honda, RAF, Swindon Services*

### **Swindon Branch**

24 Commercial Road,  
Swindon, SN1 5NS  
Tel. 01793 523120,  
Fax. 01793 537733

### **Bristol Branch**

1-2 St Augustine's Parade,  
Bristol, BS1 4XJ  
Tel. 01179 252555,  
Fax. 01179 252444

**[www.cpwhotcats.co.uk](http://www.cpwhotcats.co.uk)**

## **HOME MATCH**

**Looking for the perfect place to live?**

Look no further than **THE LAMBOURN**

The Lambourn is a three bedroom property offering a wealth of accommodation across three storeys. You can be confident that The Lambourn will deliver all you might desire in your future home.



**For the key to your new home, make Bloor Homes your destination.**

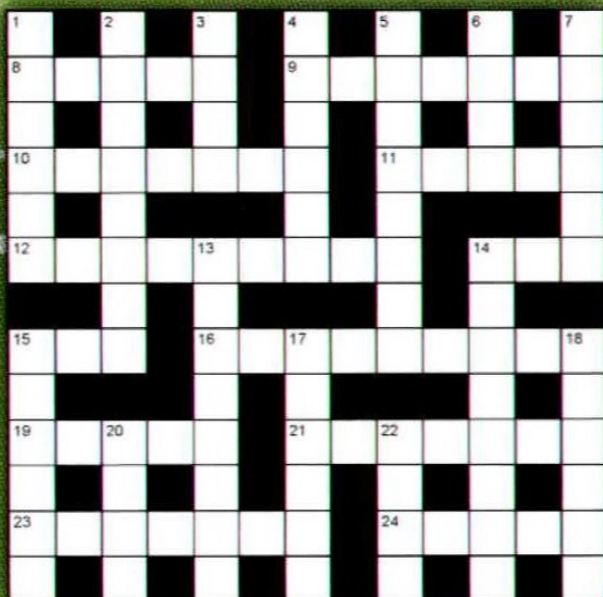
Available at **Saunders' Mead**, Haydon End, Swindon. **Call 01793 709777.**

## **BLOOR HOMES**

For information visit  
**[www.bloorhomes.com](http://www.bloorhomes.com)**



# HALF-TIME QUIZ



## ACROSS

- 8 Denny \_\_\_\_, New Zealand's only F1 Champ (5)
- 9 \_\_ Prince, recent captain of South Africa (7)
- 10 Burton Albion's Stadium (7)
- 11 Finnish double double Olympian of 72 & 76 (5)
- 12 Town relegated from the league, reformed and currently in the Blue Square Premier (9)
- 14 & 13 down Boxing's original Sugar (3,8)
- 15 Arsenal's first double winning manager (3)
- 16 Youthful Watford manager (9)
- 19 Ashley \_\_\_\_, now retired seamer of Essex who toured the WI without playing in 1998 (5)
- 21 Liverpool's and Spurs' Razor (7)
- 23 John \_\_\_\_, upfront with Charlie George and Ray Kennedy in 15 across' side (7)
- 24 Dario's Alexandra (5)

## DOWN

- 1 Ex Toon forward who excelled at Cardiff before recently returning to the North East (6)
- 2 First man to miss an FA Cup final pen (8)
- 3 British skiing brothers who competed at the top level (4)
- 4 Left handed Aussie skippering Derbyshire this season (9)
- 5 Swansea's old Field (3,5)
- 6 \_\_ Cech (4)
- 7 Mary Decker's married name (6)
- 13 see 14 across
- 14 Premiership's youngest skipper before moving to Villa (3-5)
- 15 Ex Man U striker who managed Swindon and Stoke amongst others (6)
- 17 Cycling's Aussie sprinter (1'5) (5)
- 18 The \_\_ King George, Gold Cup and Whitbread winner in 70s (6)
- 20 Last British Wimbledon singles victor (4)
- 22 Barcelona's Portuguese international playmaker born in Brazil (4)

## QUICK FIRE QUESTIONS

- 01 What was the score when Swindon played Crewe at The County Ground in October 1995?
- 02 How many times have Town beaten Crewe out of the 20 meetings to date?
- 03 Can you name the Centre of Excellence manager at STFC?
- 04 Who was the last player to score a hat-trick at the old Wembley Stadium?
- 05 Who is the only player to score in a Manchester, Merseyside and Glasgow derby?
- 06 How many goals did Lee Peacock score for Bristol City?
- 07 Why is Hull City unique?
- 08 13th September 2003 - York City v Yeovil Town. What was so special about this fixture?
- 09 Who was Britain's first £2 million player?
- 10 Which Football League team has a football ground in two countries?

HALF-TIME

23

**Answers**  
1. 2-1 Swindon, 2. 10, 3. Jermain Newton, 4. Grant Best, Sky Sports director, in a media match a month before the ground shut, 5. Andrei Kanchevski, 6. 8, 7. It was the first 92 where you can't colour in any of the letters, 8. It was the first time that two teams whose names begin with a 'V' have played each other in the league, 9. Mark Hughes, 10. Chester City, The Saunders Honda Stadium crosses the England - Wales border. The pitch is in Wales, but the main stand is in England.

**Across**  
8. Hulme, 9. Ashwell, 10. Pirelli, 11. Vimen, 12. Aldershot, 14. Ray, 15. Mee, 16. Boothroyd, 19. Cowan, 21. Ruddock, 23. Radford, 24. Crewe.

**Down**  
1. Chopra, 2. Aldridge, 3. Bell, 4. Katich, 5. The vetch, 6. Pett, 7. Stanley, 13. Robinson, 14. Reo Coker, 15. Macan, 17. O'Grady, 18. Dicker, 20. Wade, 22. Deco.



## match action



### Swindon Town 2 Luton Town 1

**Date:** 18/08/2007

**Venue:** The County Ground

**Attendance:** 7,520

**Referee:** J Singh

#### Swindon Line-up

Phil Smith  
Jack Smith  
Jamie Vincent  
Jerel Ifil  
Hasney Aliofree  
Christian Roberts  
Craig Easton goal 88  
Michael Pook  
Sofiane Zaaboub 83  
Lee Peacock goal 56  
Blair Sturrock 69

Peter Brezovan  
Miguel Comminges 83  
Ibon Arrieta 69  
Kaid Mohamed  
Ben Tozer

#### Luton Town Line-up

Dean Brill  
Richard Jackson  
Alan Goodall  
Chris Perry  
Chris Coyne  
David Edwards goal 86  
Steve Robinson  
Matthew Spring  
Darren Currie 75  
Paul Peschisolido 62  
Paul Furlong 90

Don Hutchison  
Dean Morgan 90  
Drew Talbot 75  
Paul McVeigh 62  
Keith Keane

## match stats

	STFC	LTFC
<b>Goals:</b>	2	1
<b>Possession:</b>	48%	52%
<b>Shots On Target:</b>	7	3
<b>Shots Off Target:</b>	2	3
<b>Corners:</b>	6	4
<b>Fouls:</b>	15	9
<b>Yellow Cards:</b>	0	1
<b>Red Cards:</b>	0	0



© John Ball



© John Ball

HALF-TIME

24



"quick  
quote"

## a word from paul sturrock



"We worked very hard through pre-season with a small squad and have now reverted back to last season's style and we created a lot of chances against an experienced Luton side. The players are now listening to what we are asking of them and I was delighted with a first three points of the season.

"It was a competent performance and another pleasing factor was that our fitness levels were also good."

HALF-TIME

25



© John Ball



© John Ball



## match action



### Cheltenham Town 1 Swindon Town 1

**Date:** 25/08/2007

**Venue:** Whaddon Road

**Attendance:** 5,442

**Referee:** K Stroud

#### Swindon Line-up

Phil Smith  
Jack Smith  
Jerel Ifil  
Hasney Aljofree  
Jamie Vincent  
Christian Roberts 70  
Craig Easton  
Michael Pook  
Sofiane Zaaboub  
Blair Sturrock goal 25 89  
Lee Peacock

Peter Brezovan  
Miguel Comminges 70  
Steve Adams  
Ibon Arrieta 89  
Ben Tozer

#### Cheltenham Line-up

Shane Higgs  
Jeremy Gill  
Michael Townsend  
Shane Duff  
Lee Ridley  
Andy Lindegaard  
John Finnigan  
David Bird  
Jennison Myrie-Williams  
Steven Gillespie 66  
Paul Connor 66

Will Puddy  
Damian Spencer 66  
Adam Connolly  
Andy Gallinagh  
Ashley Vincent goal 72 66

#### match stats

	CTFC	STFC
<b>Goals:</b>	1	1
<b>Possession:</b>	48%	52%
<b>Shots On Target:</b>	6	12
<b>Shots Off Target:</b>	5	9
<b>Corners:</b>	6	7
<b>Fouls:</b>	13	21
<b>Yellow Cards:</b>	2	3
<b>Red Cards:</b>	0	0



© Dave Evans, Swindon Advertiser



© Dave Evans, Swindon Advertiser

HALF-TIME

26



"quick  
quote"

## a word from paul sturrock

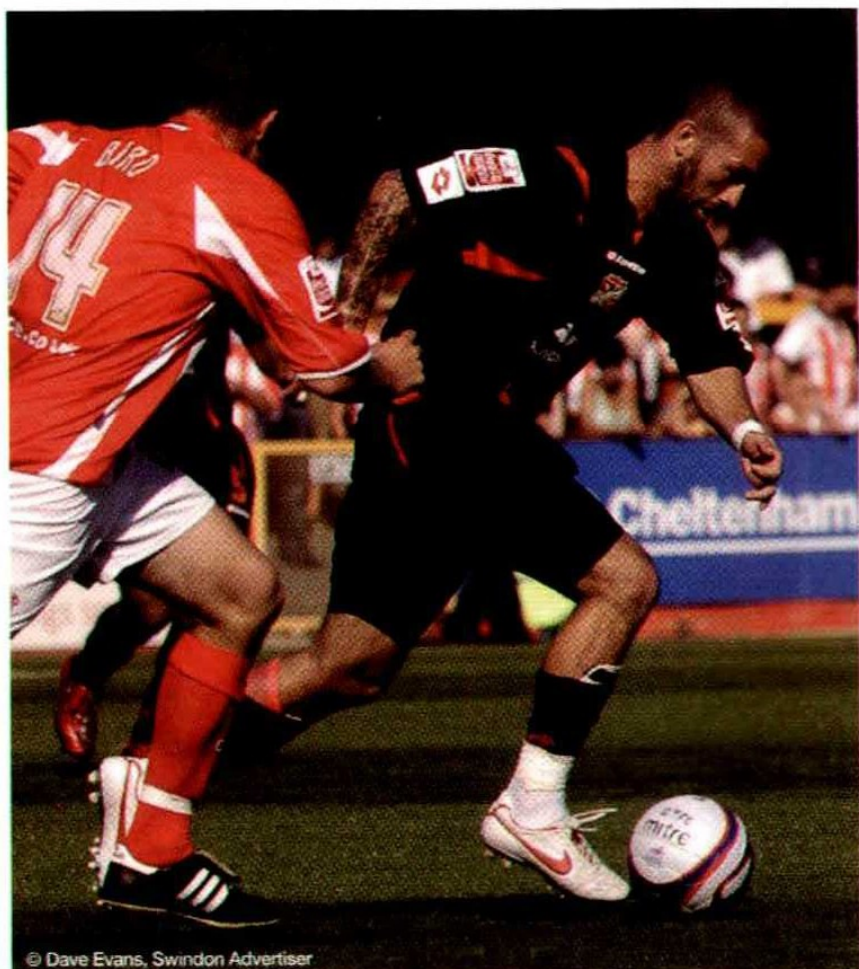


"Blair proved that he is a different type of striker and he brought us up the football pitch. He worked the channels and took his goal well. He had a few other chances, but overall I am very pleased for the players.

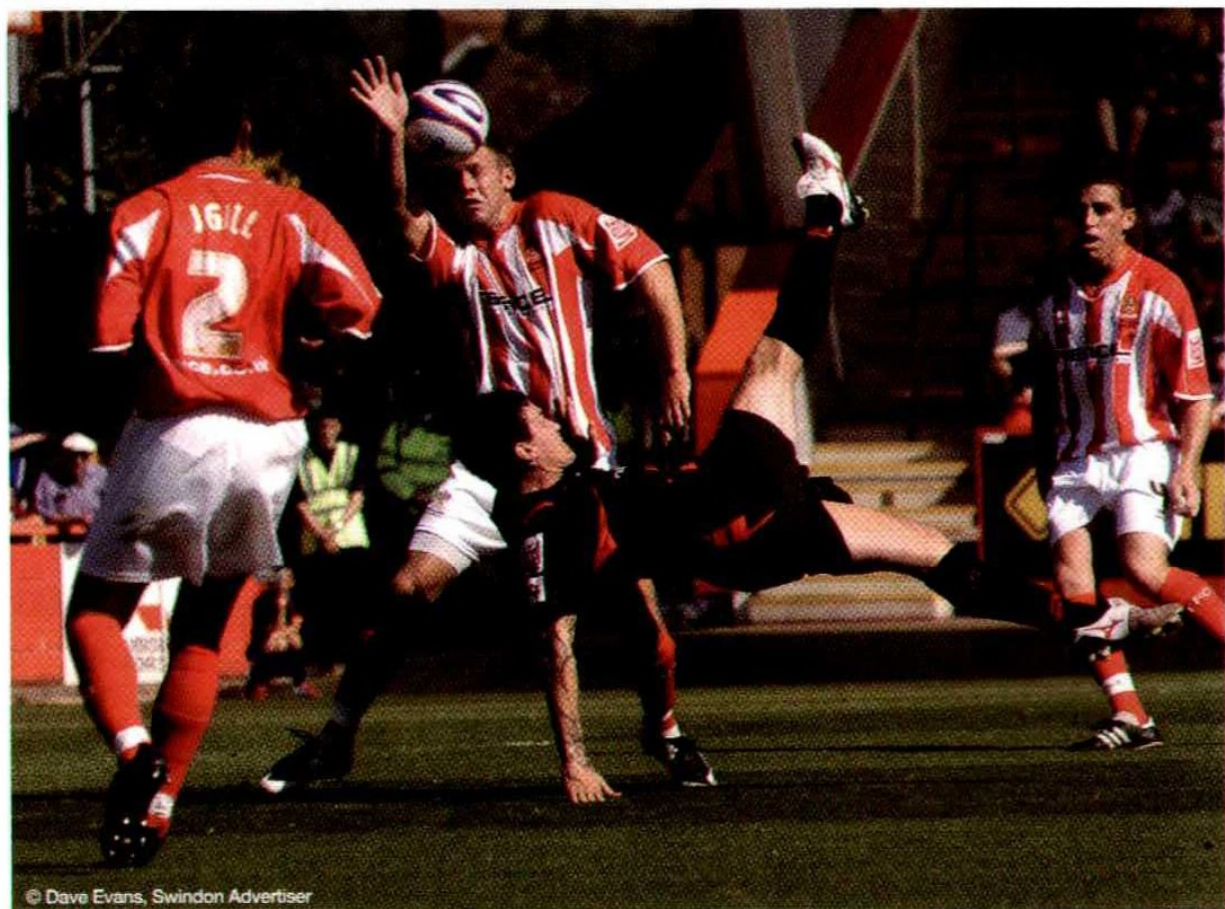
"The positive for us is that we remain undefeated, but we could have been more clinical with our finishing. I can't grumble because there will be many a time this season when we may walk away with a late three points."

HALF-TIME

27



© Dave Evans, Swindon Advertiser



© Dave Evans, Swindon Advertiser





**sloggi<sup>®</sup> men**

**sloggi men underwear**  
- now available to buy  
from the STFC Superstore!

Get kitted out with Swindon Town's favourite  
underwear brand and you too can be in great shape!

shoot instore and score a pair!

**0844 880 10 85**

[www.sloggi.co.uk](http://www.sloggi.co.uk)



[www.gonewrecruitment.co.uk](http://www.gonewrecruitment.co.uk)

## **Proud Sponsors of Swindon Town Football Club**

### **Employment Specialists in...**

#### **TRANSPORT SERVICES**

- ADR
- Automotive
- Continental
- Crane off Load (HIAB)
- Distribution Centre
- General Haulage
- LGV Class 1 & 2 Drivers
- Long Distance
- Multidrop
- Retail Delivery

#### **INDUSTRIAL SERVICES**

- Assembly
- Distribution Specialists
- General Labour
- Print
- Pickers
- Packers
- Production
- Stock Control
- Machine Operating
- Warehouse

5 Temple Chambers, Temple Street, Swindon SN1 1SQ. Tel. 01793 619800.  
37-39 Clarence Street, Gloucester GL1 1EA. Tel. 01452 311000.



OUTSIDE

# THE BOX



How well do you know the STFC squad? Each issue we will be uncovering the person behind the player!

*Ady Williams* 6

06 ADY

WILLIAMS

01

Do you have any pets, if so what and what are their names?

*My Daughter has a pony called Banjo and also two guinea pigs called Daisy and Snowdrop. We also have a wonderful dog, called Skye.*

02

Who would you like to be stuck in a lift with?

*Lance Armstrong*

03

If you could live anywhere in the world where would it be?

*I love where I live right now.*

04

What's on your iPod at the moment?

*A complete mixture from Frank Sinatra to Ibiza tunes!*

05

What domestic chores do you do?

*Most of them - and I like ironing my own gear too.*

06

What has been your biggest fashion extravagance?

*An Anya Hindmarch handbag for my Wife.*

07

Tell us something we don't know about a teammate...

*Jack Smith and Phil Smith are actually brothers.*

08

Which celebrity chef would you like to cook your dinner?

*The Roux Brothers*

09

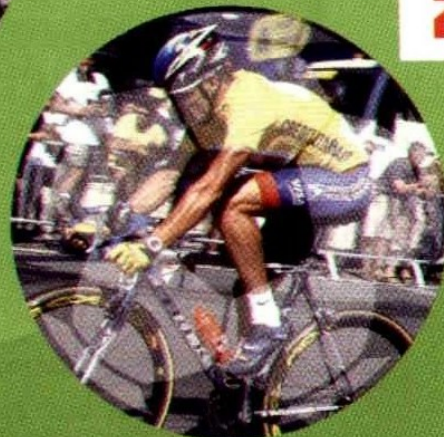
Tell us about your ideal date...

*It would be with the most beautiful woman, she would have a great sense of humour and absolutely love horseracing!*

10

What's the most bizarre item you have ever bought from eBay?

*I have never been on eBay and I'm very proud of that fact!*



HALF-TIME

29



Make a date with the all-new Mazda2.



With its agile and nimble handling, excellent standard specification and dynamic sports styling, the all-new Mazda2 will leave other supermini cars trailing behind.

See the superb all-new Mazda2 at our launch event on 1st September 2007

- Responsive 1.3 (75ps or 86ps) or 1.5 (103ps) petrol engines
- Stylish alloy wheels\*
- Air conditioning^
- MP3 CD player and Radio with auxiliary jack for MP3 connectivity
- From £8,499

#### Motorworld

Great Western Way, Swindon SN5 8UY  
Telephone 01793 882288  
[www.motorworld.coop](http://www.motorworld.coop)

*zoom-zoom*

The official fuel consumption figures in mpg (l/100km) for the all-new Mazda2 petrol range: Urban 37.2 (7.6) - 40.9 (6.9), Extra Urban 57.6 (4.9) - 61.4 (4.6), Combined 47.9 (5.9) - 52.3 (5.4). CO<sub>2</sub> emissions (g/km) 129 - 140.  
\*Wider choice of alloy wheels available on 1.5 103ps model. ^Optional extra cost. ^For full details of optional extras, contact your nearest Motorworld branch. \*For full details of optional extras, contact your nearest Motorworld branch. \*For full details of optional extras, contact your nearest Motorworld branch. \*For full details of optional extras, contact your nearest Motorworld branch.

## Race Night

Friday 28th September 2007

Come and join the fun and excitement at our Race Night in the Wilton Suite, the evening will include:

Racing entertainment  
Delicious buffet  
Special bar promotions  
Raffle and Auction

Arrival from 7.30pm, the evening commences at 8.00pm, and will draw to a close at midnight.

All for just £10 per person



To book your tickets call the Leisure Club direct on  
01793 889360

Shaw Ridge, De Vere Venues, Whitehill Way, Swindon, SN5 7DW  
T: 01793 878785 (Option 2) F: 01793 877822  
E: [james.webb@devere-hotels.com](mailto:james.webb@devere-hotels.com) W: [devereshawridge.co.uk](http://devereshawridge.co.uk)

DE VERE  
venues



# stfc commercial

The Sales & Marketing Department have been working hard in organising a number of corporate events of late.

November sees the start of a new season of Swindon Town Sporting Dinners. These dinners have always proved to be very popular and are always well supported. Over the years, we have had some great names from the World of Sport here at the County Ground, including Bobby Robson, Bobby Charlton, Jimmy Greaves, Jack Charlton, Denis Law and Geoff Hurst to name but a few.

So as the past names have been predominantly names related to football, we thought that it was time for a change of sport, and so, with this in mind, the theme for our first Sporting Dinner is Rugby Union.

On **THURSDAY 1ST NOVEMBER**, we are delighted to have not one, but TWO of the most popular names from the world of International Rugby coming to the County Ground as our guest speakers. The first is the popular BBC Rugby Correspondent **IAN ROBERTSON**, who as well as playing for London Scottish and the Barbarians, represented Scotland at International level on eight occasions. Our second guest speaker is the ex Welsh and British Lion wizard, **PHIL BENNETT**, who scored that 'never to be forgotten' try against South Africa in Pretoria in 1974.

**A table of ten** is priced at **£400 Inc vat** with individual places being priced at **£45 Inc vat per person**. Included in the price is a three-course meal.

If you would like to book your places for the first of our Sporting Dinners, then call the STFC Sales and Marketing team on 0871 423 6433 or email [sarah@swindontownfc.co.uk](mailto:sarah@swindontownfc.co.uk)

I would like to extend a warm welcome to The **50/50 draw operated by the**

**Supporters Club**, who are delighted to be today's matchday sponsor.

Now in its 8th season, ticket sales recently passed the **£130,000** figure; generating a prize fund of around £65000 and a similar sum being used to support football activities at Swindon Town and improving the environment for supporters. The average prize last season for a £1 stake was almost £450.

Roger Bunce, Chairman of the Supporters Club and promoter of the draw is very appreciative of the support that everyone gives by buying tickets either on a matchday or through the regular payment scheme. For information on how to participate, through the regular payment scheme, visit [www.swindontownsupportersclub.com](http://www.swindontownsupportersclub.com) Roger would also like to pass on his thanks to the loyal band of ticket sellers, who you see on your way into matches and who brave many elements to bring you your potential winning ticket.

Enjoy the game  
**Mike Sullivan**



→ Match Sponsors **MAN ERF** receive their Match Sponsorship Trophy



## become a shirt sponsor

One of the most exciting and novel ways to be associated with Swindon Town is by sponsoring a player's shirt for the season. There are some excellent benefits on offer to all shirt sponsors and they include:

- **A Platinum Day Out** for two at the Club at a Coca-Cola home League match
- **The playing shirt** of your sponsored player fully **signed** and presented to you
- **Two complimentary tickets** to the annual **'Shirt Sponsors' dinner**. We held this event in February last season and received very positive feedback from all who attended. At this event you will spend the evening and **have your photograph taken with your sponsored player**
- **Two Main Stand tickets** to a Coca Cola home League game
- **Your name on the shirt sponsors page** in the matchday magazine for all home games (see page 32-33 in this issue)

The cost to sponsor a player's shirt for the season (home or away) is **£350 + Vat**, or **£600** for both home and away. Players are subject to availability and will be sold on a first come first served basis.

HALF-TIME

31

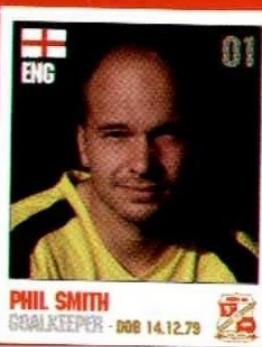


# swindon town

shirt sponsors 2007/2008



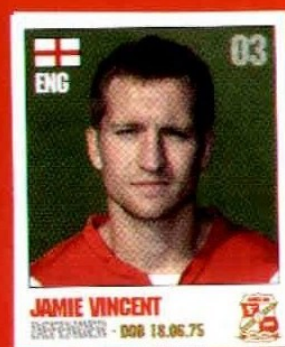
club crest



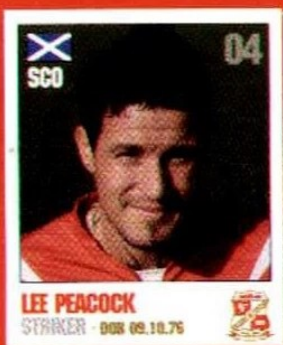
home: Mr R J Osman  
away: Bloor Homes



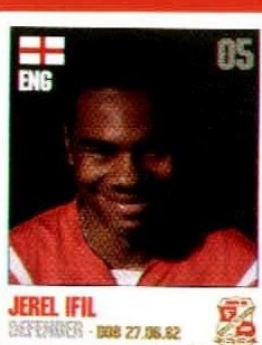
home: Mack Interact  
away: Simon Arber



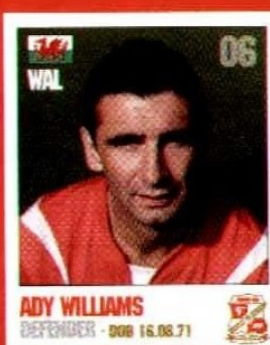
home: Cliff Puffett  
away: EA FourFourTwo 72



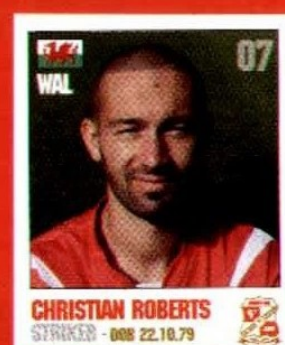
home: Loud and Proud  
away: Mandy Lloyd, Maxine Ballard



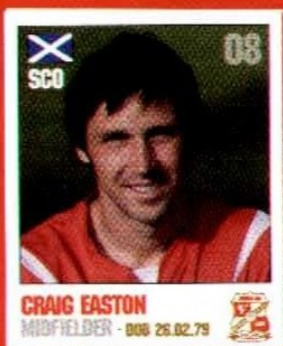
home: Deacons  
away: Steve & Dawn at Primary



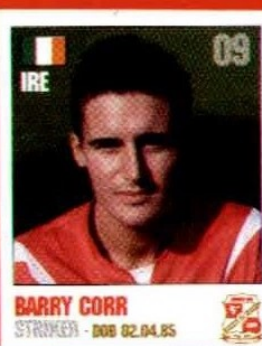
home: Tyco Electronics  
away: Available to sponsor



home: Deacons  
away: Steve & Dawn at Primary



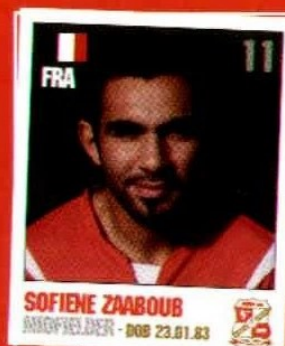
home: Barnes Coaches  
away: The Bear Marlborough



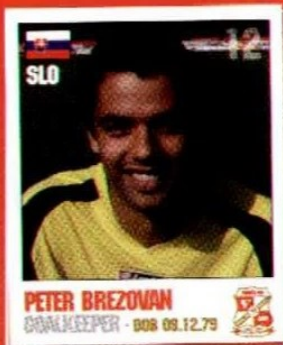
home: The Bear Marlborough  
away: Divorce-Online



home:  
away:



home: Bcf Designs Ltd  
away: Bcf Designs Ltd



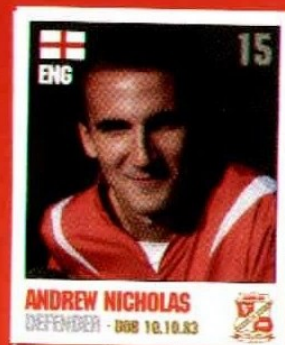
home: SAS Travel  
away: SAS Travel



home:  
away:



home: Mike Bowden  
away: Bloor Homes



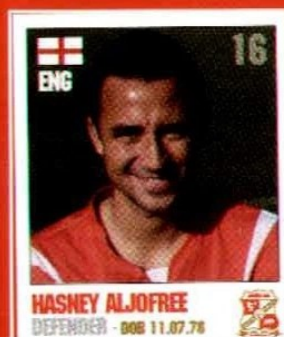
home: Bloor Homes  
away: Available to sponsor

HALF-TIME

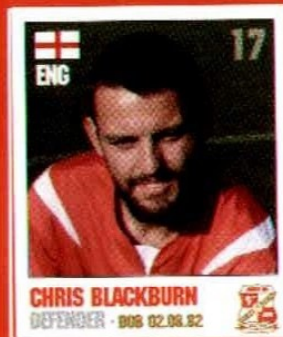
32



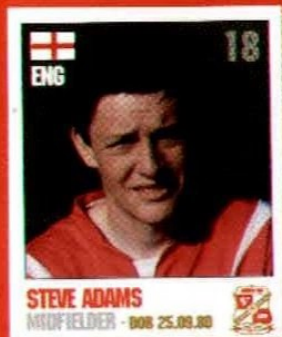
to become a shirt sponsor call:  
**0871 423 6433**



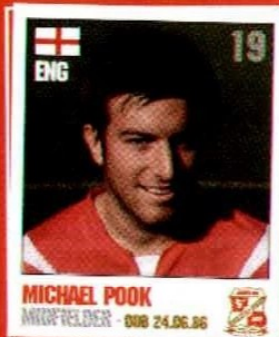
home: Simon Day & Co  
 away: Blue Sky Corporate Hospitality



home: Philip Morgan Driving Tuition  
 away: Available to sponsor



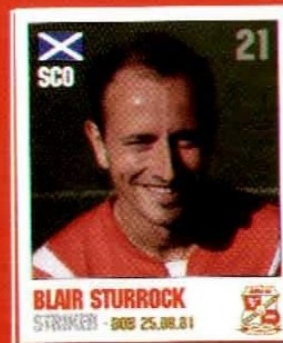
home: Available to sponsor  
 away: Available to sponsor



home: Hardware.com  
 away: Hardware.com



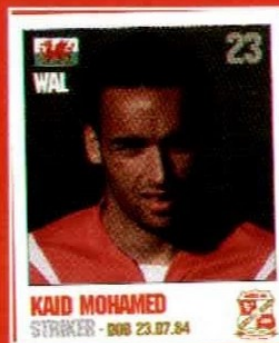
home:  
 away:



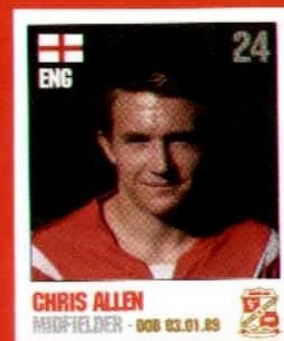
home: www.expatsboxes.com  
 away: Mike Bowden



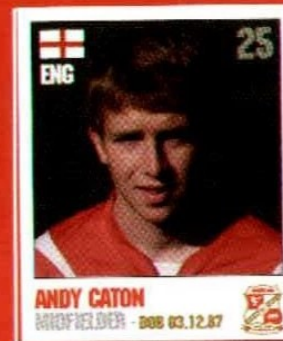
home: Available to sponsor  
 away: Available to sponsor



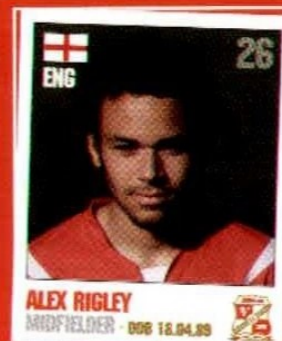
home: Available to sponsor  
 away: Available to sponsor



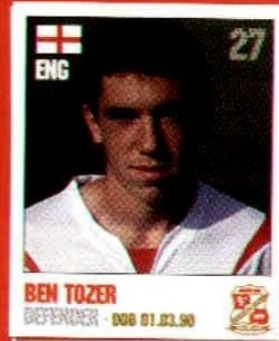
home: The Kings Arms Hotel, Molkham  
 away: The Black Swan Hotel, Devizes



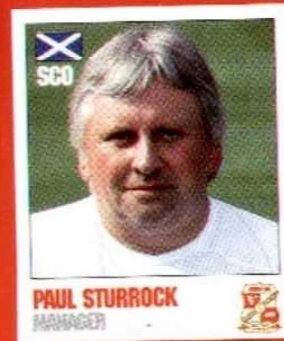
home: Supporters Club  
 away: Available to sponsor



home: Available to sponsor  
 away: Available to sponsor



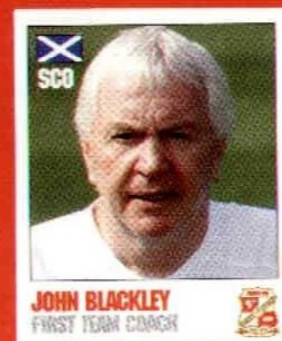
home: Available to sponsor  
 away: Available to sponsor



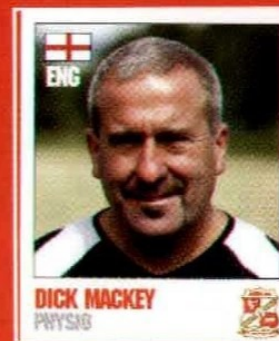
home: Arkells  
 away: Arkells



home: Arkells  
 away: Arkells



home: Available to sponsor  
 away: Available to sponsor




home: Bloor Homes  
 away: Bloor Homes

HALF-TIME

33



# Acorn Press, it's where you want to be.



For high quality printed corporate and commercial literature at competitive prices, look no further than Acorn Press! Colour brochures, catalogues, leaflets, all produced from our Swindon based facility, 24-hours a day!

For more information, please call us on **01793 608900** or visit our web site **[www.acornpress.co.uk](http://www.acornpress.co.uk)**

**Tel: 01793 608900**  
**ISDN: 01793 608974**

Westmead Drive, Westmead Industrial Estate, Swindon SN5 7UU  
Email: [info@acornpress.co.uk](mailto:info@acornpress.co.uk)



**ACORN PRESS**  
SWINDON LIMITED  
TELEPHONE (01793) 608900  
FACSIMILE (01793) 608901  
ISDN (01793) 608974





# SPORTING DINNER

## THURSDAY 1st NOVEMBER

### LEGENDS LOUNGE

#### 7:30PM – 11:30PM

#### GUEST SPEAKERS



**IAN ROBERTSON**

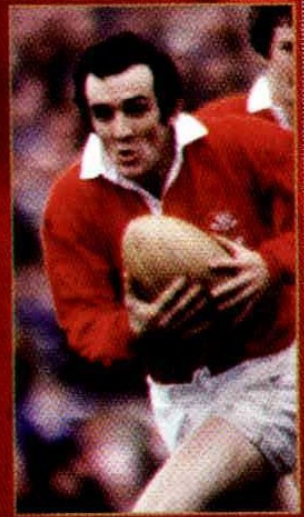


For the day job Ian Robertson is the BBC Rugby Correspondent covering both Radio and TV. In the evening he is a very amusing, entertaining and highly articulate after-dinner speaker. His rugby career ended with a bad knee injury at the age of 25 but by that time he had won "Blues" at both Aberdeen University and Cambridge University, had played for London Scottish and the Barbarians and had won 8 international caps for Scotland. He was vice-captain of Scotland. He joined the BBC as a rugby commentator in 1972 and has covered almost all major matches all over the world for the past 20 years. A prolific writer he is author or co-author of over 20 books including several best sellers.

**PHIL BENNETT**



Phil Bennett's wizardry entertained crowds throughout the seventies. His marvellous skills included a devastating sidestep and swerve. His unique hunched running style proved deceptive and he had an uncanny ability to unlock defences with his twinkling feet. He made his Welsh debut in 1969 against France, gaining caps as a fullback and centre, and in 1972 finally settled into the fly half berth. His form earned him a place on the British Lions tour of South Africa in 1974, where he would reach new heights as the star of the tour, scoring 103 points. His 50 yard try in the 28-9 second test victory in Pretoria, ranks as one of the supreme examples of individual brilliance on a rugby pitch. He retired from international rugby in 1978.



## 3 COURSE MEAL • AUCTION • RAFFLE

**Dress Code: Lounge Suit**

A donation from the net profit of the evening will be made to the **Alastair Hignell Interferon Fund**, a charity dedicated to help **Multiple Sclerosis** sufferers.

**Bookings now being taken.** A table of ten is priced at **£400 inc vat**, individual spaces are also available, priced at **£45 inc vat** per person.

Please call **0871 423 6433** or email **sarah@swindontownfc.co.uk** for more details.





Supported by  
**Swindon Advertiser**



Good afternoon to all our **Junior Robins** and also to our visitors from Gresty Road who have made the trip down to The County Ground.

First of all I need to say Thank You to everyone that has sent in their Junior Robins membership forms. I'm really pleased with how many we have and this now enables me to continue on with planning our next events.

We are away at Millwall on 29th September and I will be arranging a coach for the Junior Robins (and parents) to The New Den for this game. I can let you all know all the details, in the Yeovil

programme (next week). I will hopefully have 50 places and places will be available on a first come first served basis.

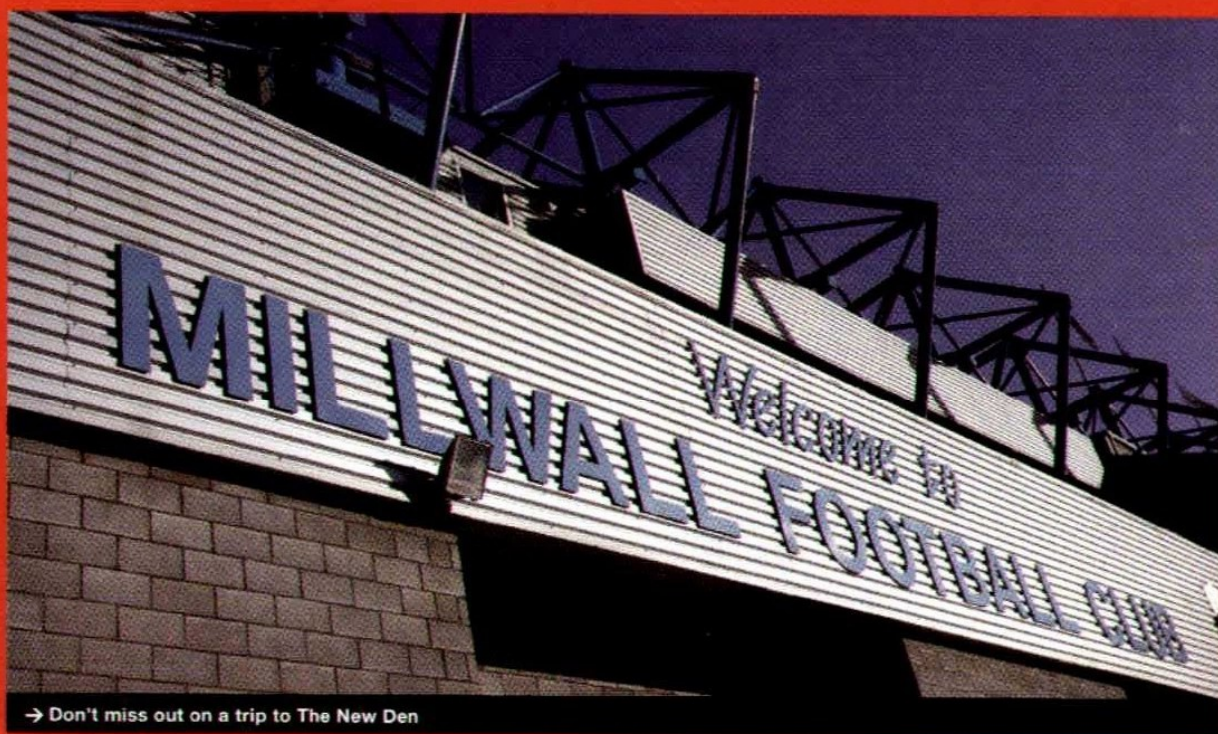
I now have the STFC Superstore gift vouchers in and the JR membership cards are in the pipeline as we speak. As soon as they are done you will all be receiving them in the post. When you want to spend your gift vouchers you will need to show your membership card

in the shop.

I would like to start putting in some Football 'Did You Know' facts onto our Junior Robins page from now on. If you have any interesting footy facts, either current, or historical please send them in with your name, and we will get them on this page.

Enjoy the game.

**Sharon Franklin**



→ Don't miss out on a trip to The New Den



# QUIZ TIME

1. What was the attendance at the last Saturday's game at Cheltenham?
2. What was the highest attendance of any league game last Saturday (25th August)?
3. What is Crewe Alexandra's nickname?
4. Which England Manager made David Beckham the England Captain?
5. Which club is Rory Fallon now at?
6. Which of our players really celebrated his birthday in style at the Cheltenham game last week?
7. Which club has new signing Chris Blackburn come from?
8. How many League goals did Christian score for Swindon last season?
9. Who does Brian Howard now play for?
10. Where is Swindon's next away game?



**Answers**  
 1. 5,442 (over 1800 of which was Swindon fans)  
 2. 60,114 Arsenal v Manchester City  
 3. The Railwaymen  
 4. Peter Taylor in 2000  
 5. Plymouth Argyle  
 6. Blair 'man of the match' Shurreck  
 7. Morecombe  
 8. 10  
 9. Barnsley (by the way he scored for them last Saturday, against Plymouth)  
 10. Hartlepool United

**DID YOU KNOW?**

Crewe Alexandra was formed in 1877. The name 'Alexandra' was taken from Princess Alexandra.

## RANDOM ROBIN



This week's Random Robin is **Hannah Clinch** from Stratton St Margaret

## TODAY'S MASCOTS



← **Charlotte Mills**

Charlotte is 6-years old and enjoys ice-skating, swimming, dancing and football. She also enjoys reading and spends time with her cousins and friends in her spare time. Charlotte's favourite player is winger Christian Roberts.



**Your favourite current STFC player?**  
 Barry Corr

**Your favourite past STFC player?**  
 Sam Parkin

**Your favourite non STFC player?** John Terry

**First game you every went to?** Was in 1998

**Where's the furthest away game you've travelled to?** Blackpool

**Do you play football yourself?** Yes, for fun!

Please keep the Random Robin answers coming in to me, either by post, or email.



## HAPPY BIRTHDAY



As this time of the season I have new members joining up all the time - these are some belated birthday wishes for the following;

Nathan Clinch, Arran Frayling, and Ashley Brock. I hope you all had a great birthday.

And Happy Birthday this week to Lauren Cook, Harry Kemp, Josh Bird and Matthew Smith. Let's hope we win today to celebrate your birthdays in style!

HALF-TIME

37



Lee Peacock salutes the Town back four after scoring the opening goal of the game against Luton Town.

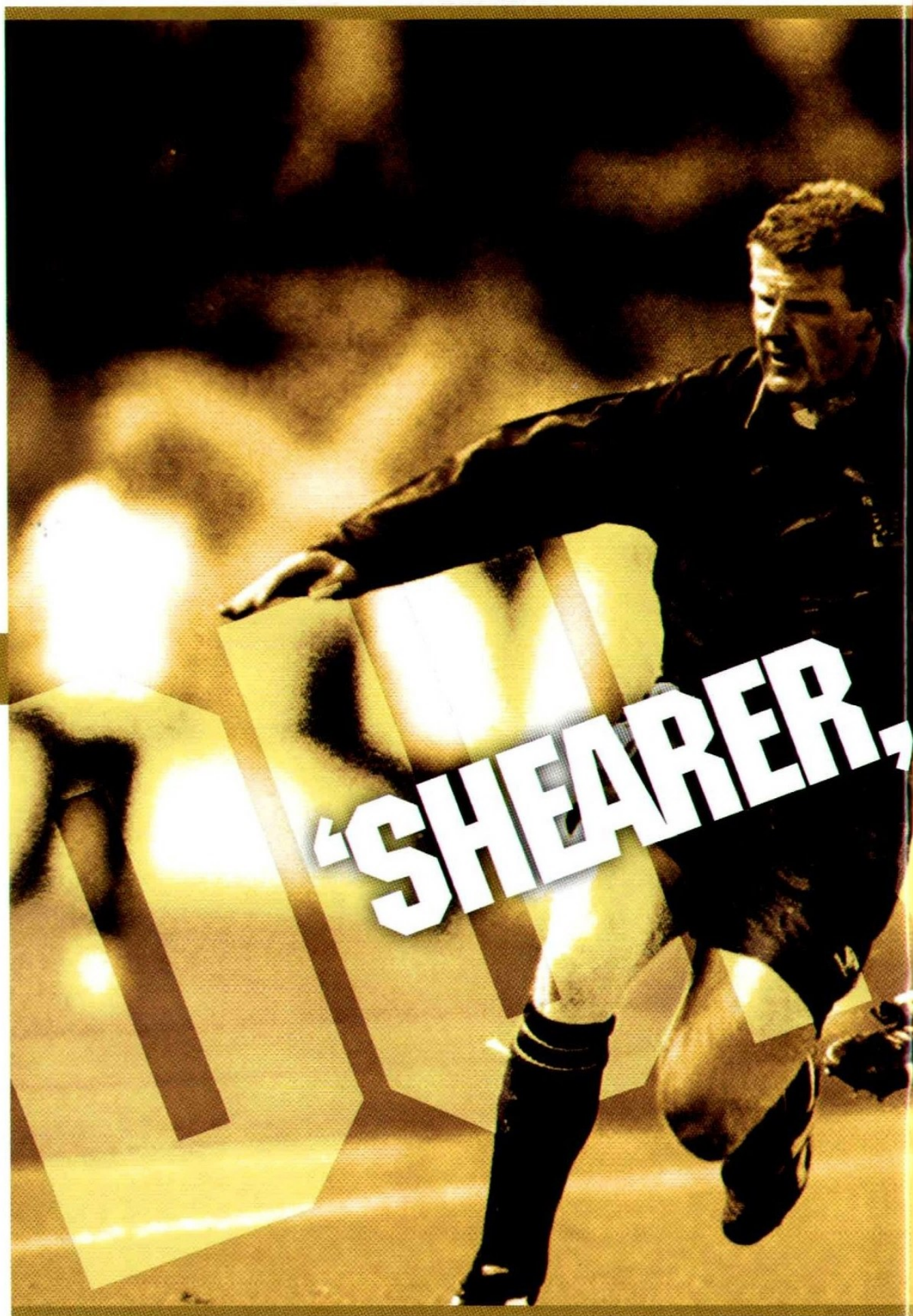
## swindon town 2 luton town 1





2ND-HALF

40







# SHEARED?

One of Town's most prolific strikers, his departure was one of the most dramatic in Town's recent history...

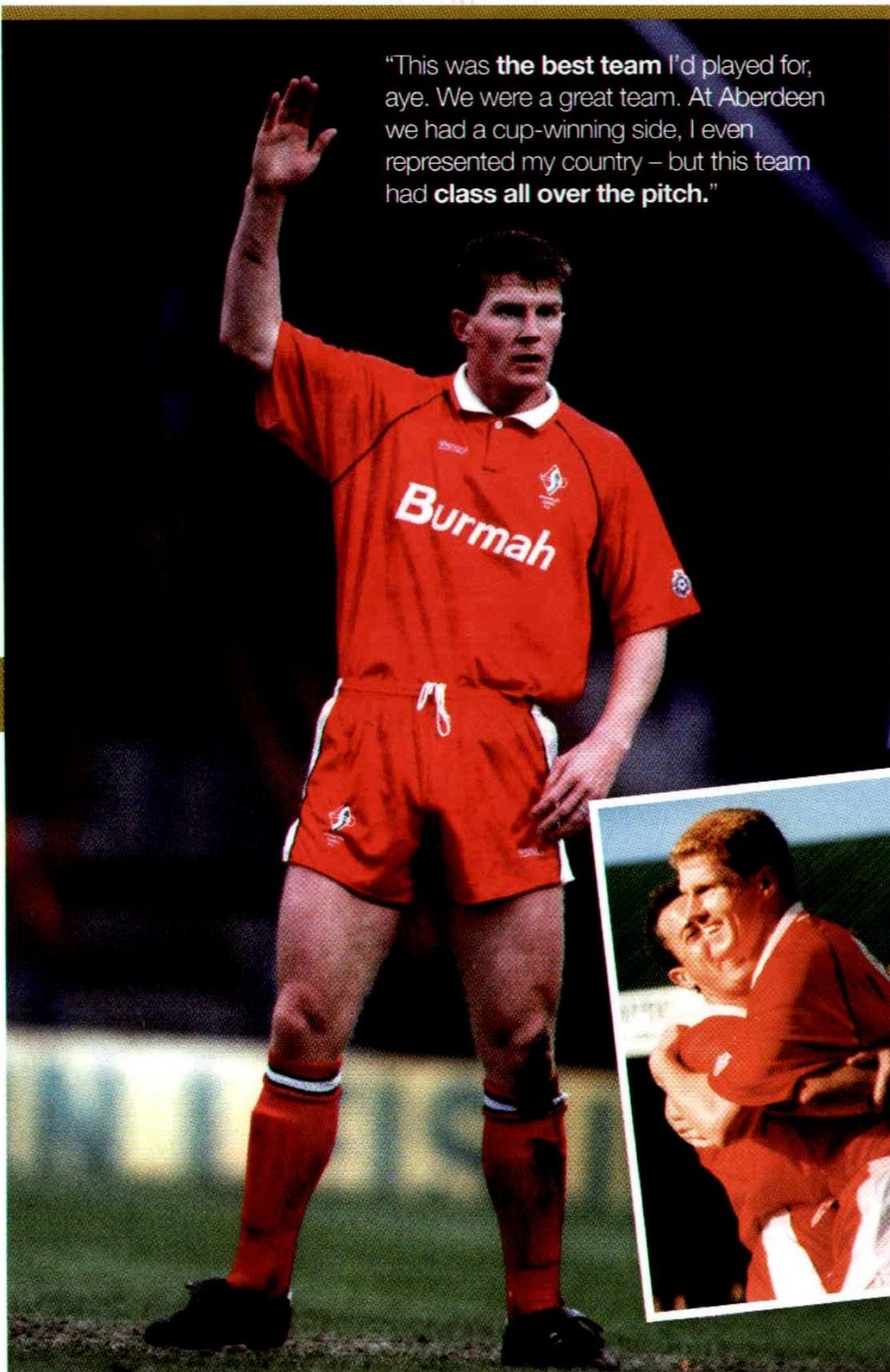
Interview: Nick Judd

2ND-HALF

41



"This was **the best team** I'd played for, aye. We were a great team. At Aberdeen we had a cup-winning side, I even represented my country – but this team had **class all over the pitch.**"





Do you ever find yourself watching Blackburn Rovers on Match of the Day and think to yourself: 'that could be us'? Just me then. Well, perhaps you should do, for had it not been for a hijacking of which John Malkovich would be proud, it could have been us, not them, playing Man City and not Crewe (no offence) this weekend.

In 1992 Blackburn Rovers won promotion to the top flight – but the conspiracy theorists among us will say their ascendancy came at Town's expense. You have to wonder what might have been had Town's board just held out for a few weeks in the transfer market as in 1992.

On the last day of the transfer window Blackburn, just behind Town in the league table, made an audacious bid of £800,000 for Town's prolific striker, signed by Lou Macari in 1988 for a then record fee of £250,000. Town fans laughed at the offer. Not because of the amount but the situation: Shearer carried our hopes of promotion in a right foot that had already notched 32 goals for us that season.

Town had struggled to come to terms with the demotion two years previously and subsequently narrowly avoided the drop (incidentally Shearer still bagged 22 goals) a year earlier. Now, with Hoddle at the helm Shearer's efforts were spearheading another

assault on the big time – and it looked as though Blackburn were going to be big challengers once again. Two years earlier Town had seen Rovers off at the semi final stage of the play-offs – maybe this was the reason behind Jack Walker's bid... Shearer had played a part in Rovers' downfall by scoring in the second leg.

The problem was, as a result of Town's promotion/demotion two years earlier – money was too tight to mention and £800,000 was as tempting as a cake in a bakery window.

With a handful of games to go Shearer's hand was forced and he subsequently joined our Lancastrian rivals, much to the chagrin of Town's faithful. Robins couldn't understand why such an integral figure was being sold, to one of the clubs closest rivals and at the expense of their own crusade.

The effect was startling. Together with 'Chalkie' White, Shearer had helped Town climb into the top six. Following his departure the side mustered just seven goals in the last nine games. Perhaps more frustrating, though, was that Shearer played just six games for Rovers and when their promotion was assured via the play-offs, he was promptly sold to Aberdeen. Used like a dirty rag, the hijacking of Town's promotion bid by

Jack Walker's Rovers was calculated and clever, but devastating nonetheless. "I've talked to a few of the Blackburn players since and they said the only team they were worried about in the play-offs that year was Swindon," remembers Shearer. "Their main aim was to take away Swindon's main goalscorer with nine or 10 games to go and they did that – and when a team loses a main striker they're bound to find it difficult. In the end Blackburn went up – Town didn't."



There is no detection of bitterness in Shearer's voice, although it remains clear he was bought to nullify a rival like a wrestler grappling an opponent to the ground in a headlock. Perhaps there's a slight detection of disappointment, for he is sure who was the better team of the two.

"There's no question that on their day, though, that the Blackburn team wouldn't have touched that Swindon side. I left with a heavy heart. I think the situation was forced – the club was struggling financially at the time and Blackburn put a bid in for me. I only played six times for them!"

Shearer is effusive of his old Swindon teammates, so much so that he suggests they're even better than the Aberdeen side he helped win the Scottish League Cup in 1995.

"This was the best team I'd played for, aye. We were a great team. At Aberdeen we had a cup-winning side, I even represented my country – but this team had class all over the pitch.

"The team was full of stars – you couldn't pick one out. I could stand here for an hour and try and go through the whole team. It started with two good full-backs in Kerslake and Bodin, the centre halves of Calderwood and Taylor, then Foley, McLoughlin and co. in midfield, with McLoughlin running forward from the diamond and supporting the forwards – it was a pleasure to play in front of."





## duncan shearer career history

**Name:** Duncan Shearer  
**Height:** 5.10  
**Weight:** 10.09  
**Date of birth:** 28-06-1962  
**Place of birth:** Fort William  
**Position:** Forward  
**Nationality:** Scotland

### Career Appearances:

	<b>Apps</b>	<b>gls</b>
Inverness 97-02	42 (17)	17
Aberdeen 92-97	116 (35)	53
Blackburn 92	-	-
Swindon 88-92	-	-
Huddersfield 86-88	-	-
Chelsea 83-86	-	-
Clachnacuddin 82-83	-	-

### Transfer Fees:

	<b>Fee</b>
Blackburn to Aberdeen	£500,000
Swindon to Blackburn	£800,000
<b>Career Total</b>	<b>£1,300,000</b>

And then of course, was the strike partnership of Steve White and Shearer himself, one of the most potent and effective striking partnerships in the modern game. An exaggeration? Not according to Shearer...

"Chalkie and I talked about this at the Charity game a few weeks back. In fact, a few of the lads mentioned it; we scored 27 goals each one season – we couldn't think of many teams that had done that, or two forwards that had scored that many. Even teams since then, can you think of one, even now, that has done the same?"

The charity match, of course, granted Shearer the opportunity to return to his spiritual home; to meet some of the old faces and share tales of glory to a backdrop of crowd chants of 'Shearer, Shearer'. Interestingly Shearer's Town career hadn't started well but like Jan Aage's, it later flourished. In total he scored almost a goal every other game.

Not surprisingly, though, the best moment of the Scot's stay in SN1 involved the twin towers.

"The Wembley day was brilliant, an excellent buzz," he recalls. "Walking round afterwards – the Swindon fans knew what we had achieved, even the Sunderland fans applauded us because they knew that although the winning goal was deflected – it was an excellent football performance from us. That was the way football should be played."

That is the level Shearer dreams of reaching again as a manager having returned to where it all began for him – the Highland league in Scotland. Shearer's football career started there with Clachnacuddin before he joined

Chelsea in 1983. Things didn't work out for the Scot at Stamford Bridge and Huddersfield Town came calling, before Fort William-born Shearer hit the heights in Town's colours. Now, after playing for Aberdeen – where he played alongside Eoin Jess and Billy Dodds in attack, his career has gone full circle. He finally called an end to his playing days while at Caledonian Thistle, who allowed him to learn the game the other side of the white line. He famously helped oversee Thistle's 3-1 win against Celtic in the Scottish Cup in 2000 and after a short and unhappy spell at Pittodrie saw Shearer return to the Highland League as manager of Buckie Thistle, where Shearer's hoping to bring back the Highland League title for the first time in 50 years.

"I started my career in that league and I know it well. I enjoyed playing in it immensely," he says. "It's not quite the same managing – you can't compare coaching to playing, which is why many players try and prolong their career as much as they can."

For many players from Town's play-off conquering side the playing days have come to an end. Some still play on the training grounds of the respective clubs they manage, but the opportunity to show what they can do, even now, goes some way to explaining why the charity match last month was so well attended.

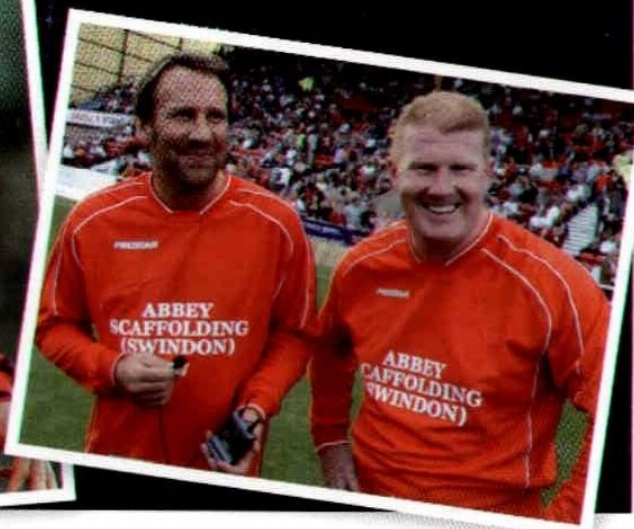
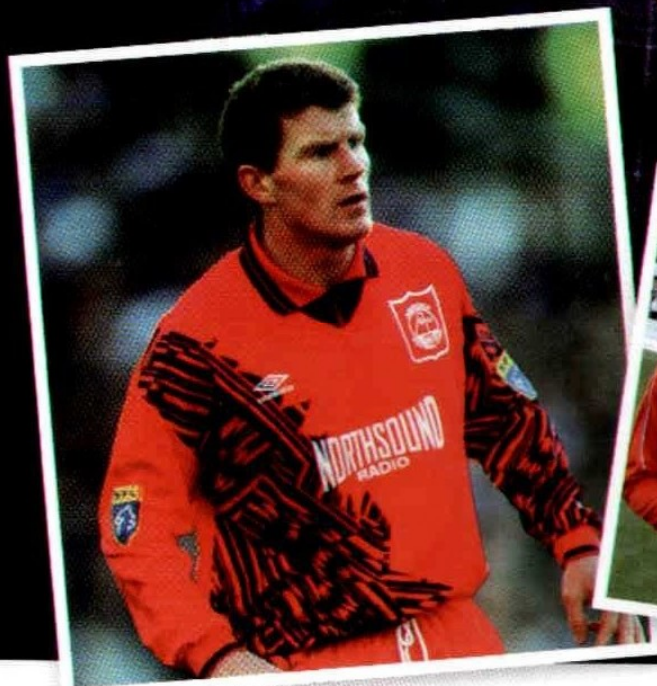
"It was great to see so many players and fans back there. A lot of the football was excellent, too, there was a lot of pride out there. There always is for a footballer, even after the boots have been hung up. Once you've been in the situation of playing games you don't want to let yourself go too much. Obviously it's harder for some [laughs while caressing his stomach]."

Maybe Shearer's spends his Saturday evenings in front of the box wondering 'what if' as well...





"**Swindon fans** knew what we had achieved, even the Sunderland fans applauded us because they knew that although the winning goal was deflected – **it was an excellent football performance from us.**"





## 1 Fraser Digby

A legend in between the sticks at The County Ground, Digby made over 600 career appearances that included over 500 for The Robins. Initially arrived at SN1 in a loan deal from Manchester United before returning in a permanent switch in September 1986 for a £32,000 fee. Returns to Old Trafford for a brief loan spell in 1992, before leaving Swindon in May 1998 destined for Crystal Palace. After three seasons at Selhurst Park, he then had spells with Huddersfield Town, QPR and Kidderminster Harriers before retiring from the professional game in 2003. Digby is now Business Development Manager at Sports Solutions GB, who deliver relocation, redevelopment and new investment in sport.

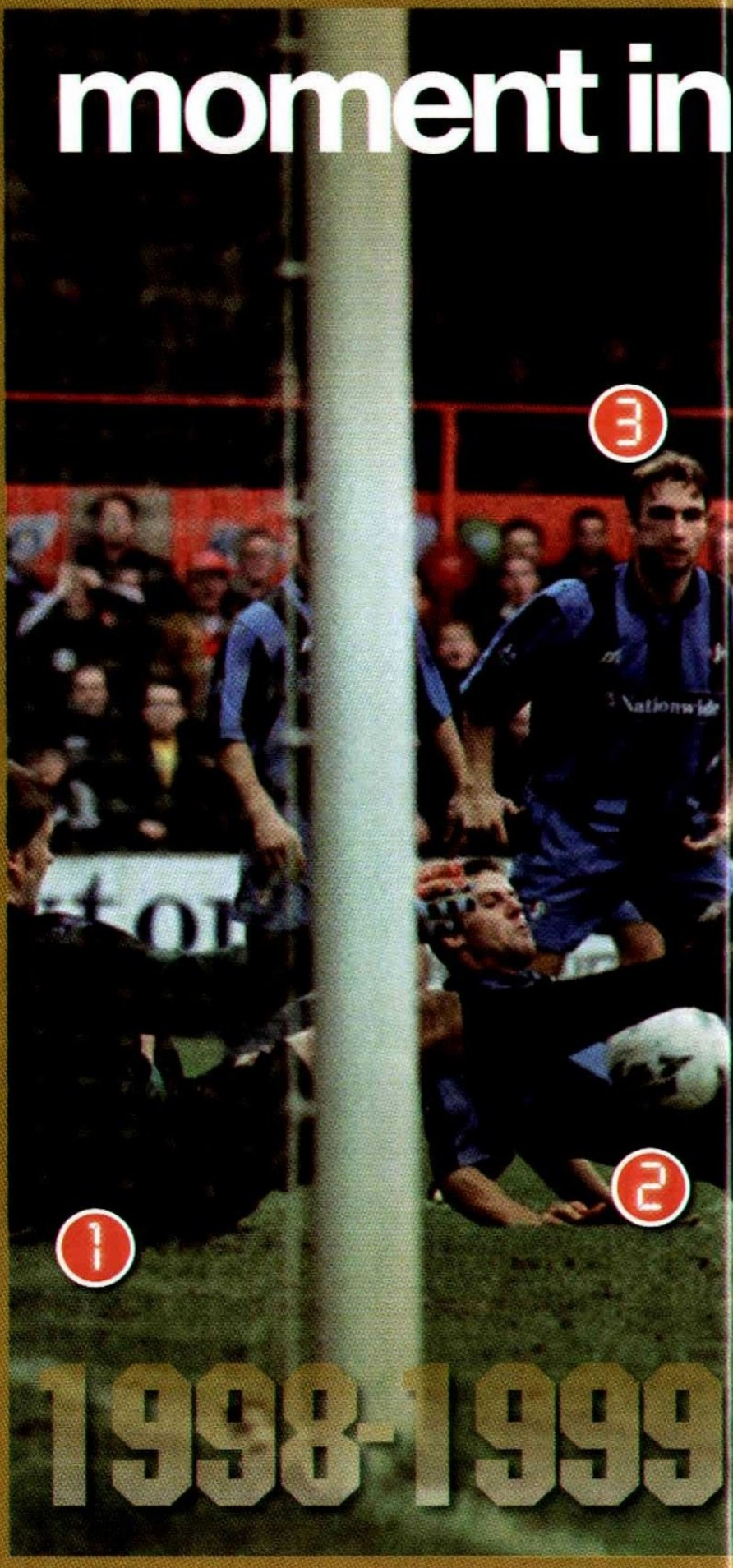
## 2 Mark Robinson

'Robbo' joined Swindon in the summer of 1994 following the club's relegation from the Premiership. Made his debut in front of the newly opened Intel Stand as Swindon ran out 2-0 winners over Port Vale. Began his career at West Bromwich Albion in 1987 as an apprentice and after just two appearances for the Baggies, he joined Barnsley in June 1987 on a free transfer. After impressing in six seasons at Oakwell, he attracted the attentions of Newcastle United in a £450,000 move. After 26 appearances for The Magpies he made the journey South to Wiltshire with Town paying £600,000 for his services.

## 3 Kevin Watson

A classy midfielder, Watson was signed by Steve McMahon during his time in charge at The County Ground. After spending four years at Tottenham Hotspur – where he made nine senior appearances – he joined the plethora of summer signings to join Swindon in the summer of 1996. He soon impressed the Swindon fans with an excellent passing range and pinpoint delivery. He left Town in 1999 destined for Rotherham United and after over 100 league starts for The Millers – he joined Reading in a £150,000 deal in March 2002. 60 league appearances for The Royals followed before a switch to Colchester United in the summer of 2004.

# moment in





# time

4

2ND-HALF

47

## 4 Dele Adebola

Joined The Railwaymen as a trainee in March 1993. After 39 goals in 96 league starts for Crewe, Adebola signed for Birmingham City in a £1 million move and made a big impact during his four years at St. Andrews – scoring 29 goals in 85 league starts. Spent a season with Crystal Palace in 2002-03 before joining Coventry City in June 2003. Has since scored 27 goals in 100 league appearances for The Sky Blues and notched his first goal of the current campaign in a 3-0 win over Notts County in mid-August.





**01793 422 211**

**Cannons Swindon**  
Greenbridge Retail Park,  
Garrard Way,  
Swindon

**Memberships**

from only

**£27**

a month\*

**Cannons**  
**HEALTH & FITNESS**

[www.cannons.co.uk](http://www.cannons.co.uk)

\*Terms and conditions apply.

Swimming pool plus ASA swim lessons, free parking, 46 fitness classes a week, gym, sauna, steam, spa, nursery, café bar, beauty treatments, open 7 day a week

## Are you getting your share?



**Football Foundation**  
football's biggest supporter

The Football Foundation provides grants for kit, goalposts, pitches, floodlights, clubhouses, coaching and innovative projects that use football to deliver a wide range of community benefits. Since 2000, over **£500 million** worth of projects have been supported. If you are a football club, youth group, local authority, charity or a school, or have an idea for using football to tackle a local issue, contact the Football Foundation to get your share.

For more information visit  
[www.footballfoundation.org.uk](http://www.footballfoundation.org.uk)  
or call us on 0845 345 4555



**improving facilities • creating opportunities • building communities**



# stfc reserves report

A second half goal from youth team midfielder Nathan Thompson earned Swindon Town a point in their opening Pontins Holiday Combination Wales & West reserve fixture.

Swindon Town named four trialists in their line-up at Huish Park. Youth Team goalkeeper Mark Scott started in between the sticks with Chris Blackburn the only familiar name in the backline. There were opportunities for Christian Gyan at right-back, Mauro Almeida at centre-back and Jose Gonzales at left-back.

In midfield Steve Adams returned from injury to take his place in the heart of midfield - playing a holding role behind a two of Chris Allen and youth teamer Nathan Thompson. Lloyd Macklin started the game on the right wing with Andy Caton on the left of midfield.

Kaid Mohamed began the game up front with Swindon employing a 4-5-1 formation against The Glovers.

The home side took the lead on 39 minutes with Jerahl Hughes taking advantage of some slack defending to fire home. Hughes picked the ball up on the left hand side of midfield and having skipped past trialist Gyan - who had dived into the challenge - Hughes cut in before hitting a low drive which hit the post and trickled over the line.

On the hour Swindon equalised with youth teamer Nathan Thompson grabbing the goal. After a ball through the middle, Thompson beat two home defenders to the ball before firing home to make it 1-1.

Speaking after the game, Dave Byrne offered his thoughts on the encounter.

"There were a few trialists involved which doesn't make it easy to get a rhythm going and we had to be patient in our play.

"I would have liked to have seen us get the ball down a bit more. There were some positives to come out of it because it was a valuable 90 minutes for the likes of Chris Steve Adams, Chris Allen and Chris Blackburn."

## Full-Time:

**Yeovil Town 1 Swindon Town 1**

**Swindon Town:** Mark Scott; Christian Gyan, Mauro Almeida, Chris Blackburn, Jose Gonzales; Lloyd Macklin, Chris Allen, Nathan Thompson, Steve Adams, Andy Caton; Kaid Mohamed

**Substitutes:** Ben Joyce, Kurt Hammond, Ben Tozer, Jake Hyde

## stfc reserve team fixtures 2007/08

22 Aug	Yeovil Town	1-1
11 Sep	Swansea City	H
18 Sep	Bristol Rovers	A
09 Oct	Plymouth Argyle	A
16 Oct	Exeter City	H
30 Oct	Bournemouth	H
12 Nov	Forest Green R.	A
20 Nov	Bristol City	A
27 Nov	Cheltenham Town	H
18 Dec	Exeter City	A
08 Jan	Plymouth Argyle	H
15 Jan	Bournemouth	A
22 Jan	Forest Green R.	H
05 Feb	Bristol City	H
19 Feb	Yeovil Town	H
27 Feb	Swansea City	A
18 Mar	Bristol Rovers	H
08 Apr	Cheltenham Town	A

## league table

	P	GD	PTS
Exeter City	1	2	3
Bristol City	1	1	3
Cheltenham Town	1	1	3
Bristol Rovers	1	0	1
Plymouth Argyle	1	0	1
<b>Swindon Town</b>	<b>1</b>	<b>0</b>	<b>1</b>
Yeovil Town	1	0	1
Forest Green R.	1	-1	0
Swansea City	1	-1	0
Bournemouth	1	-2	0

2ND-HALF

49







# Match Sponsorship

Match Sponsorship

This is our ultimate matchday package and includes the following benefits:

- Corporate Hospitality for a minimum of ten guests
- Matchday Programme cover acknowledgement as Match Sponsor
- Acknowledgement as Match Sponsor via the scoreboard and the club's PA system
- A half page advert in the Matchday Programme
- Company logo on Robins TV transmitted throughout the stadium on a matchday
- Editorial mention in the Matchday Programme
- Free annual subscription to the Swindon Business Scene networking website (valued at £60)
- Welcome drink of Bucks Fizz on arrival
- Branding Opportunities in the Platinum Lounge
- Stadium Tour (Saturday/Sunday games only)
- High quality three-course meal (two courses for mid-week games)
- Reserved seats in the Match Sponsors' area
- Complimentary Matchday Magazine for each guest
- Half-time refreshments of tea/coffee and biscuits
- Post-match vote for the Swindon Town 'Man of the Match'
- Presentation photograph taken with the Swindon Town 'Man of the Match'
- Club presentation of Commemorative Trophy
- Pre-match/Post-match pay bar facility

Prices start from **£1,100** plus VAT for a table of ten

A one-off introductory price of **£800** plus VAT applies to first-time customers of STFC. Please call for more details of this special, introductory offer.



For more details and to make a booking please call **0871 423 6433**  
or email: **commercial@swindontownfc.co.uk**



# stfc youth report

**BLOOR HOMES**  
youth team sponsor

## SWINDON STORM TO YEOVIL VICTORY

Swindon Town's Youth Team opened their 2007/08 campaign with an emphatic 7-0 win over Yeovil Town.

With Ben Tozer on first team duty and keeper Mark Scott injured, U16 keeper Jason Hull started the game in between the sticks.

Swindon started the game well showing determination and hunger. The Robins took the lead after some good build up play with Danny Wallington, who had come in from the left, to find space inside the box and score. Byrne's men continued their domination of the game and soon doubled their lead with Lloyd Macklin notching a second, made through searing pace.

It was soon 3-0 through Ben Joyce which handed Swindon an excellent lead going into the half-time break. After the interval Swindon let the tempo of the game drop and Yeovil soon had chances but were unable to influence the scoreline. A cross-shot from Lloyd Macklin found its way in to make the score 4-0.

Sean Morrison notched the fifth from a corner. Morrison lost his marker before thundering the ball past the visiting keeper to extend the scoreline.

Swindon then made two substitutions with Lloyd Macklin and Ben Joyce coming off in place of Jamie Taylor and Nathan Thompson. Within minutes of the change the scoreline continued to tick over with

Jake Hyde grabbing the sixth goal, a deserved strike after a tireless afternoon's work for the young striker. Danny Wallington then bundled the seventh in after a cross from Nathan Thompson.

Youth Team Manager Dave Byrne offered his views on the win after the game.

"Our overall performance was very pleasing. We showed an appetite, an attitude and a consistency in our play for the whole 90 minutes.

"It was a complete team performance and Danny Wallington, playing in an unfamiliar role on the left hand side of midfield, comes in for special praise."

The Under 18's were without a game last weekend and were due to take on Cheltenham Town this morning in an away fixture. Keep up to date with the latest score and match report from the game at [Swindontownnfc.co.uk](http://Swindontownnfc.co.uk)

**Swindon Town Under 18:** Jason Hull; Jack Winter, Tom Evans, Sean Morrison, Callum Kennedy; Lloyd Macklin, Danny Wallington, Sam Morris, Kurt Hammond; Ben Joyce, Jake Hyde.

**Subs:** Nathan Thompson, Jamie Taylor, Callum Willmoth, Andy Westall.

**David Byrne**



→ David Byrne

## puma youth alliance u18 south west

Aug 18	Yeovil Town	7-0
Aug 25	In Service Training	
Sep 1	Cheltenham T.	A
Sep 8	Plymouth Argyle	H
Sep 15	Yeovil Town	H SC111
Sep 22	Bristol Rovers	A SC112
Sep 29	Oxford United	H SC113
Oct 6	Southend Utd	A SC114
Oct 13	Gillingham	H SC115
Oct 20	Colchester Utd	A SC116
Oct 27	Leyton Orient	H SC117
Nov 10	Hereford United	H
Nov 17	Swansea City	A
Nov 24	SC2	
Dec 1	Bournemouth	H
Dec 8	Oxford Utd	A
Dec 15	Bristol Rovers	H
Jan 12	Exeter City	A
Jan 19	Hereford Utd	A
Jan 26	In Service Training	
Feb 2	Swansea City	H
Feb 9	Bournemouth	A
Feb 16	Oxford Utd	H
Feb 23	SC3	
Mar 1	Bristol Rovers	A
Mar 15	Exeter City	H
Mar 29	Yeovil Town	A
Apr 5	Cheltenham T.	H
Apr 19	Plymouth Argyle	A
May 3	In Service Training	

SC = South Cup

## u18 league table

	P	GD	PTS
Swindon Town	1	+7	3
Bournemouth	1	+3	3
Swansea City	1	+3	3
Bristol Rovers	1	0	1
Hereford United	1	0	1
Oxford United	1	0	1
Plymouth Argyle	1	0	1
Exeter City	1	-3	0
Cheltenham Town	1	-3	0
Yeovil Town	1	-7	0

2ND-HALF

51





## CALLING ALL SWINDON FANS TO JOIN US FOR AN EXECUTIVE VIP DAY AT SWINDON TOWN FC

### INCLUDES...

- Welcome drink on arrival
- Tour of ground (Sat games only)
- 3 course pre match luncheon
- 2 Executive seats for the game
- Half and Full Time refreshments
- Complimentary Programme

### COMPLIMENTS OF:

Primary Mortgage Centre  
when you arrange your mortgage via  
our Swindon Office

(Tickets available on completion of Business Transaction only)

For full details call **Steve Graham** on  
**01793 616617** or speak to any of our  
friendly staff.

Your family run business where customer  
care is our "Primary" concern.

Your home may be repossessed if you do not keep up  
repayments on your mortgage.

## HOME MATCH

Looking for the perfect place to live?

Look no further than **THE LAPWING**

The Lapwing is a three storey, three bedroom property which offers a wealth of flexible living space within. Well presented throughout, The Lapwing features a generous family room, living room, kitchen and a study.



For the key to your new home, make Bloor Homes your destination.

Available at **Spencer's Gate**, Foundry Close, Melksham. Call **01793 709777**.

# BLOOR HOMES

For information visit  
**[www.bloorhomes.com](http://www.bloorhomes.com)**



# centre of excellence

Welcome to today's encounter with Crewe Alexandra at The County Ground.

The Centre of Excellence is now back up and running with the games schedule starting tomorrow against Swansea. The pre-season has begun with some good games against Aston Villa and West Brom; this has been from the U9s-U15s. The games have been a tough test but important from seeing how far we are in comparing ourselves as a Centre of Excellence against the Academy system.

Last weekend the U16's played against Havant and Waterlooville U16s that was an opportunity for a few U15's to play up a level and hopefully push on. With decisions made on the U16s future at December, it's an important time for them to try and push into the U18 side and earn themselves a YTS. We started the game very poorly and looked like we were the non-league side. Our passing and movement was below par and this showed with us going 1-0 down. We then started to knock the ball around better, and scored through Billy Bodin who rounded the keeper well. We went into the break all-square before starting the second half as we did the

first, conceding another sloppy goal from set-piece. We then raised our standards and scored through Scott Montgomery, and it was the same player that scored his second and our third of the game. U16's Coach Dave Warren said the lads struggled to do the simple things well and that overall better performances are required.

I would like to take this opportunity to say thank you to two of our Centre of Excellence coaches, Mark Collier and Ian Howell. Both have worked at the centre for 10 years, and have put a lot of time and effort in developing some of our players at Swindon Town FC. Mark felt that combining coaching at the centre with work commitments and Swindon Supermarine would now be too much. Ian Howell has left to take a coaching role with Chelsea with their U14's, so as well as taking our players, they are now taking our coaches! I would like to thank them for their loyal service and I wish them all the best in the future.

**Jeremy Newton**  
Centre of Excellence Director



youth team sponsor

**BLOOR HOMES**

youth team sponsor

**npower**

Official sponsor of the STFC under 9,  
under 10 & under 11 teams

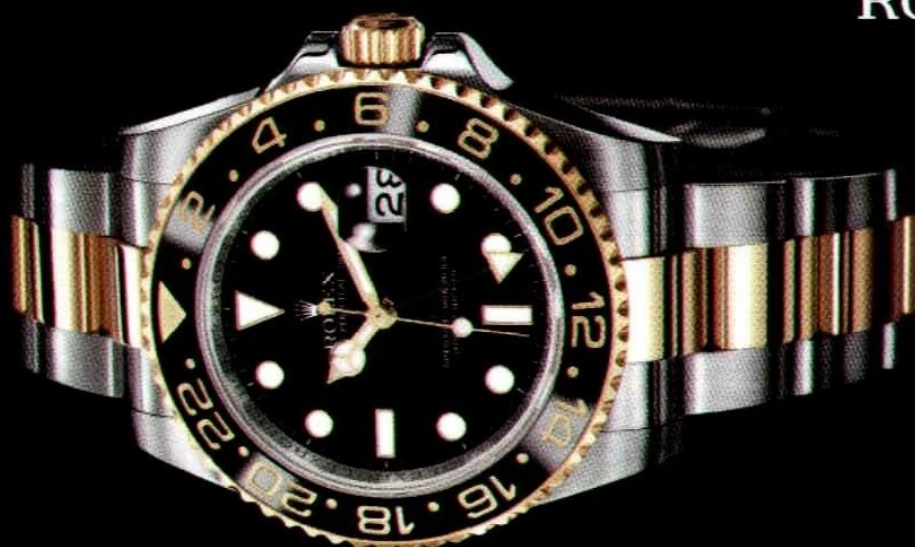
2ND-HALF

53





ROLEX



DEACON & SON Ltd Est. 1848

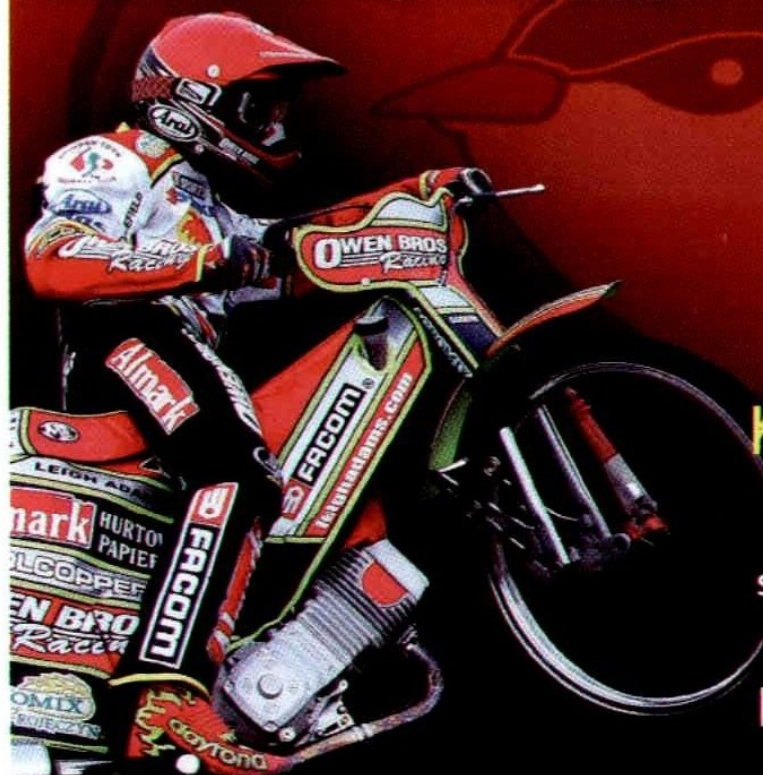
11-15 Wood Street, Old Town, Swindon, Wiltshire SN1 4AN.  
www.deacons-jewellers.com

Watch featured subject to stock availability.

swindon speedway

In association with

Profile  
SHOPFITTING



Thrilling action  
Fireworks & pumping music  
Family entertainment  
Tickets on the door  
Stars of World Speedway  
At the Blunsdon Abbey Stadium  
On the A419

**KIDS UNDER 11 GO FREE!**

Next home match:  
Thursday 16th August 7.20pm  
Swindon Robins v Eastbourne Eagles

SKY SPORTS Elite League

Race night hotline 07003 921235

www.swindon-speedway.co.uk



# YOUTH ON THEIR SIDE!



# SAM MORRIS

STFC Magazine will be featuring a different member of the Youth Team in each edition over the coming season. This afternoon we feature midfielder **Sam Morris**.



**GOLF**



**ROY KEANE**



**SUPREMACY**

## PLAYER FACTFILE

**Name:** Sam Morris

**Date of Birth:** 17/12/89

**Place of Birth:** Swindon, Wiltshire

**Currently resides:** West Swindon

**Hobbies outside of football:** I enjoy a game of golf and get to Broome Manor when I can.

**Team Supported:** Newcastle United (and Swindon!)

**Which player do you model your game on?**  
Roy Keane

**Which boots do you wear?** Nike Supremacy

**Best goal ever scored?** In an Under 16's game against Portsmouth, it was a decent half-volley which flew in.

**How many goals will you score this season for Town?** More than last season I hope!

## YOUR TEAMMATES

**Who is the joker in the Town squad?** Sean Morrison

**Spends most time in front of the mirror?** Callum Kennedy.

**Most intelligent?** Nathan Thompson

**Quickest teammate?** Lloyd Macklin

**Tell us something we don't know about a teammate...** Adam Everiss likes listening to recordings of his girlfriend talking to him on his iPod.

2ND HALF

55







# SWINDON TOWN FC

## PANORAMIC PICTURES



SWINDON TOWN FC  
COUNTY GROUND



### Swindon Town v Bristol Rovers floodlit panoramic

41x16"	SWIN001	£49.99
26x11"	SWIN005	£29.99
12x7"	SWIN009	£9.99

### Swindon Town v Bristol Rovers panoramic

41x16"	SWIN002	£49.99
26x11"	SWIN006	£29.99
12x7"	SWIN010	£9.99



SWINDON TOWN FC  
COUNTY GROUND



SWINDON TOWN FC  
COUNTY GROUND



### Swindon Town County Ground behind goal

41x16"	SWIN002	£49.99
26x11"	SWIN006	£29.99
12x7"	SWIN010	£9.99

### Swindon Town County Ground halfway line

41x16"	SWIN004	£49.99
26x11"	SWIN008	£29.99
12x7"	SWIN012	£9.99



SWINDON TOWN FC  
COUNTY GROUND



CALL THE STFC SUPERSTORE ON 0844 880 1085 TO ORDER



# football in the community



Good afternoon and welcome to this League One clash with Crewe Alexandra.

We cannot believe that we have now completed our five weeks of summer coaching, which has seen us coach 1,000 children here at Swindon, in Chippenham and out at Marlborough. It has been a tremendous five weeks apart from week three and the predictable English summer weather – which meant rain! This meant a switch of location with our indoor provision kicking in with us taking the players off to various sports halls and locations around the Town. It proved to be very successful, however the children prefer to play our beloved game outside in the fresh air.

Jon and I would like to take this opportunity of thanking Paul Sturrock and Club Captain Ady Williams for assisting us with player appearances during the holiday courses. These have gone down very well with the children getting to know their heroes a little bit better. It was great to have the likes of Ady, Andy Nicholas, Barry Corr and Lee Peacock attend the courses – who all entered into the spirit of things. One memorable afternoon was the appearance of Miguel Comminges and Sofiene Zaaboub who joined us for week three, a great end to what had been a testing week for the children with the weather conditions. The question and answer session was co-ordinated by Jon Holloway with Sofi acting as the translator for Miguell! All the players did well and we look forward to working with them all again for the October Half-Term course.

We would like to wish Andy McKinlay

(pictured below, centre) all the best in his new job at Honda which he is due to start on Monday 3rd September. Andy has been with us for two years and will continue to work with us on a part-time basis here at Football in the Community. Andy has been a great asset to our team and has developed into a very confident and competent coach.

Finally I would like to say congratulations to a good friend of mine, former Town player Andy Thomson and his Wife Holly, on the arrival of their new-born daughter Honey Elizabeth who was born last week. Congratulations to you both!

Enjoy the game.  
**Clive and Jon**



with



→ Clive Maguire



→ Jon Holloway

2ND-HALF

57

For further information on any of the FITC courses please contact 01793 421303



→ Andy McKinlay pictured (back centre) at a recent FITC event

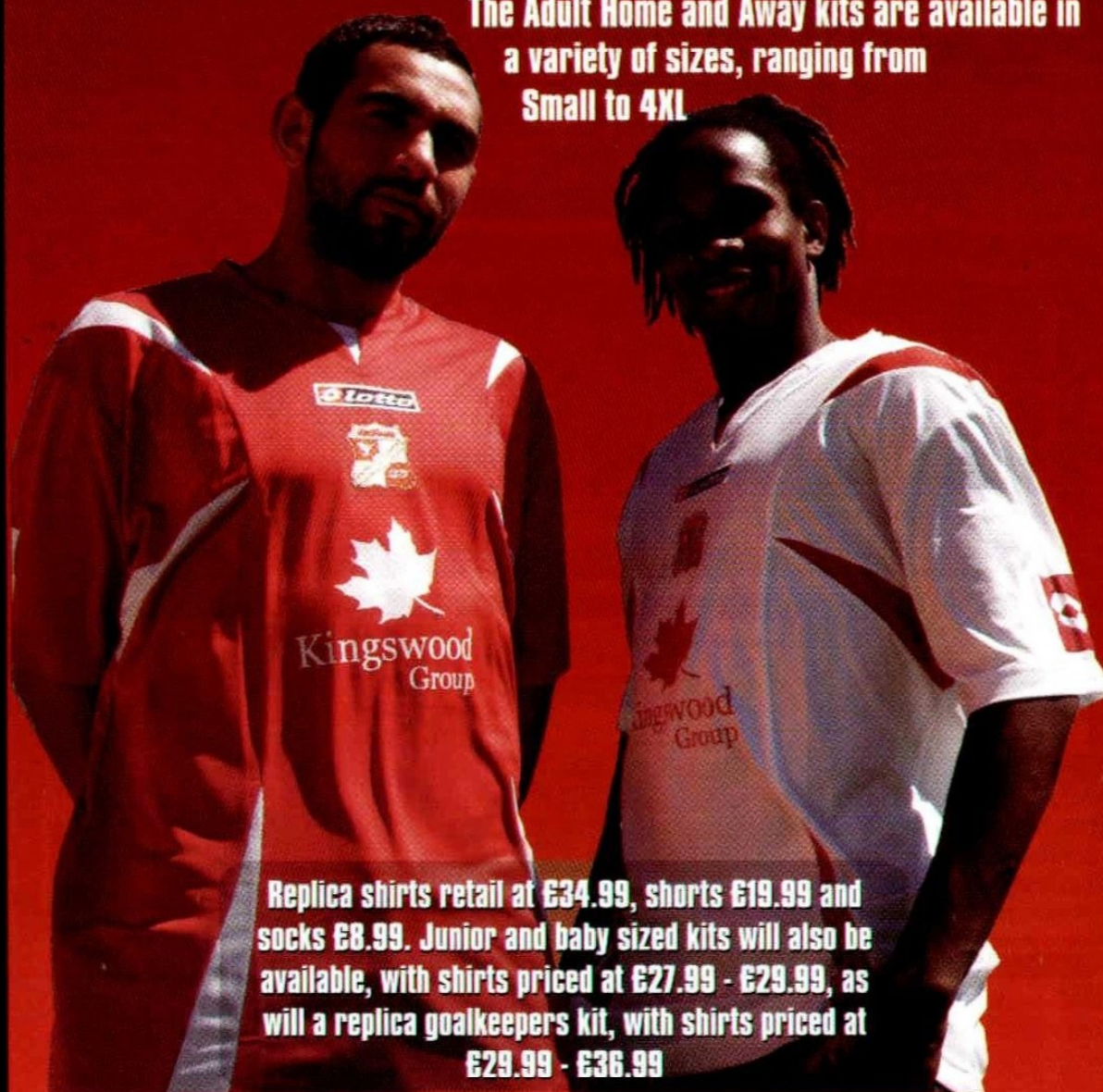




## Swindon Town FC Official teamwear supplier

Swindon Town are pleased to announce that the new home and away replica kits are now on sale in the STFC Superstore.

The Adult Home and Away kits are available in a variety of sizes, ranging from Small to 4XL



Replica shirts retail at £34.99, shorts £19.99 and socks £8.99. Junior and baby sized kits will also be available, with shirts priced at £27.99 - £29.99, as well as a replica goalkeepers kit, with shirts priced at £29.99 - £36.99



**International FOOTBALL Sponsorship**

Major sponsorship have always been the keystones to success stories. This tradition continues today in football with World Cup winners Luca Toni, Cafu, Clarence Seedorf and world no.1 goalkeeper Petr Cech... It also forges ahead with teams, ranging from Fiorentina, Palermo, Udinese and Treviso in Italy, Borussia Monchengladbach in Germany, Real Zaragoza in Spain, Sochaux and Toulouse in France, NEC Nijmegen in Holland, the Pumas of Mexico City as well as the Ukrainian and Columbian national teams.

For more details please call the STFC Superstore on 0844 8801086.



# stfc soccer centres



with Shane Hewlett, Adam Greaney & Luke Sharps

Good afternoon and welcome to today's clash with Crewe Alexandra.

## Soccer Centres

Next week we kick-off our Soccer Centres with record numbers registered at our Swindon Centres. We have now reached 760 children per week that I am sure you will agree is an impressive figure. Three years ago our coaching numbers were at 400 children per week, but we have now almost doubled this figure with numbers continuing to rise. Our aim is to get to 1,000 children coached in our Soccer Centres per week.

We have limited availability at the **Oasis Centre** (5 – 6 year olds) and the **Link Centre** (5 – 6 year olds) so if you would like to book for these sessions then please contact **Shane Hewlett on 01793 617718**.

So what's on for this term? The next few weeks will see the sessions concentrate on ball control, dribbling and agility. There will also be a big emphasis on balance and we will also be introducing our new balance pads. We work to a curriculum each term which sees all of our children develop

in all core areas of key skills football. Our aim is not about winning, it's about producing better quality players and better team play, to pass on to the Centre of Excellence. We seem to be benefiting from this philosophy as many are now making the 'step up' to the Centre of Excellence under Jeremy Newton's stewardship.

## Tiny Tots

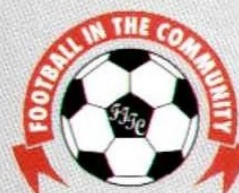
These sessions are now completely sold-out at all of our centres and we are now looking to add children to the waiting list to book onto the next course, which starts in January 2008.

## Mini Soccer

Unfortunately there are no spaces left for these sessions with a waiting list in operation. If you would like to get your name on the waiting list then please call **Luke Sharps on 01793 617718**.

Enjoy the game this afternoon and let's hope for another home win!

**Shane, Adam and Luke**



## Course Schedule

### Link Centre (Swindon Borough)

Monday:	4.30-5.30	5-6yrs
	5.30-6.30	8-11yrs
Thursday:	4.30-5.30	5 yrs
	5.30-6.30	7-8yrs

### Oasis (Swindon Borough)

Monday:	5.00-6.00	8-11yrs
Monday:	4.30-5.30	5-8yrs
Saturday:	10.00-11.00	5-8yrs

### Highworth (Swindon Borough)

Tuesday:	4.00-5.00	5-6yrs
	5.00-6.00	7-8yrs
Thursday:	4.00-5.00	5-6yrs
	5.00-6.00	8-11yrs

### Haydon Centre (Swindon Borough)

Thursday:	4.00-5.00	5-6yrs
	5.00-6.00	7-8yrs
	6.00-7.00	9-11yrs

### Stratton

Monday:	3.30-4.30	6-7yrs
	4.30-5.30	9-11yrs
Tuesday:	3.30-4.30	5-6yrs
	4.30-5.30	9-10yrs
Wednesday:	3.30-4.30	7-8yrs
	4.30-5.30	8-9yrs
Friday:	3.30-4.30	4-5yrs

### Marlborough

Wednesday:	3.30-4.00	5-7yrs
	4.00-5.00	7-9yrs

### Ridgeway

Wednesday:	5.00-6.00	5-7yrs
	6.00-7.00	8-11yrs

### Clanfield

Friday:	5.00-6.00	5-7yrs
	6.00-7.00	8-11yrs

### Tidworth

Friday:	4.00-5.00	5-8yrs
	5.00-6.00	8-11yrs

### Croft (Swindon Borough)

Saturday:	9.00-10.00	5-7yrs
	10.00-11.00	5-7yrs

### Dorcan (Swindon Borough)

Monday:	5.00-5.45	4-5yrs
	5.45-6.30	4-5yrs
Tuesday:	5.00-5.45	4-5yrs
Wednesday:	5.00-5.45	4-5yrs
Thursday:	5.00-6.00	8-11yrs
Friday:	5.00-6.00	5-7yrs
	6.00-7.00	5-7yrs



→ Soccer Centre numbers have nearly doubled in just three years

2ND-HALF

59





# WIN

each and every time  
you book your holiday with  
**Swindon Town  
Holiday Club**  
and receive a discount  
simply for being  
a **Robins** fan!



To take advantage of your holiday club call into or  
phone one of our dedicated Thomas Cook stores:

The Parade, Swindon 0845 308 9597

The West Swindon Centre 0845 308 9599

Cricklade Street, Cirencester 0845 308 9216





# swindon town ladies

Swindon Town Ladies open the new season tomorrow after pre-season training and a series of warm-up games.

The senior side entertain Frome Town who they completed the "treble" over last season. The Town won the away league fixture by two goals to nil and the home game by two goals to one. The Town also knocked the Somerset side out of the League Cup winning by three goals to nil. This went some way to avenging an humiliating six goals to one defeat two years ago in the Women's FA Cup when Frome were a Regional League side. Last season Frome finished second from bottom of the league but were saved from relegation because of the withdraw of Newton Abbot at the start of the season.

Tomorrow's game will be played at the Aldbourne FC Ground and will Kick Off at 2-00pm.

The Town Reserves are also at home and play Bristol Academy in the South West Regional League. The Town

play in Division One North with sides such as Cirencester Town, Downend Flyers, Bristol, Chippenham Town and Team Weston (formally Clevedon) Reserves. This game will be played at King Edward Place and will Kick Off at 2-00 pm.

The Town have signed several new players during the close season, which will strengthen the squads and put pressure on players for team places.

The Under 9s and Under 10s are taking part in the Wiltshire Mini Festival for young players under the age of ten. The Under 9s are also due to meet Didcot Casuals in a friendly.

Any women or girls interested in joining the club should contact Club Secretary **John White** on Swindon **01793 824470**.



→ Roger Reeves

## fixtures 2007/08 south west combination

2 Sep	Frome Town	H
9 Sep	Bournemouth	H
16 Sep	Reading	A
23 Sep	Southampton S.	H
7 Oct	Yeovil Town	H
14 Oct	Team Weston	A
28 Oct	Fa Cup - 1	
4 Nov	Forest Green R.	A
12 Nov	Fa Cup - 2	
18 Nov	QPR	A
25 Nov	Plymouth Argyle	H
2 Dec	League Cup	
9 Dec	Yeovil Town	A
16 Dec	Reading	H

## 06/07 final table

	P	GD	PTS
Newquay	20	45	51
Plymouth Argyle	20	24	47
QPR	20	34	43
Swindon Town	20	10	37
Chesham United	20	4	30*
Luton Town	20	9	27
Atc Bournemouth	20	-5	19
Forest Green Rovers	20	-25	19*
Clevedon	20	-18	16
Frome Town	20	-43	13
Oxford City	20	-35	10

\*one point deducted

2ND-HALF

61



**SARAH MOORE**

SPONSOR: Bridal & Fabric Heaven,  
Garden Trading Estate, Devizes



**MICHELLE RICH**

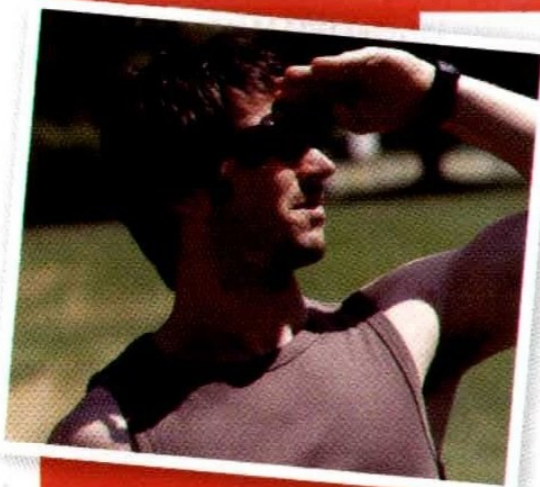
SPONSOR: Mayday Mortgages and  
Loans Ltd, Swindon



**KIM REEVES**

SPONSOR: SW Group Logistics  
Ltd, Swindon





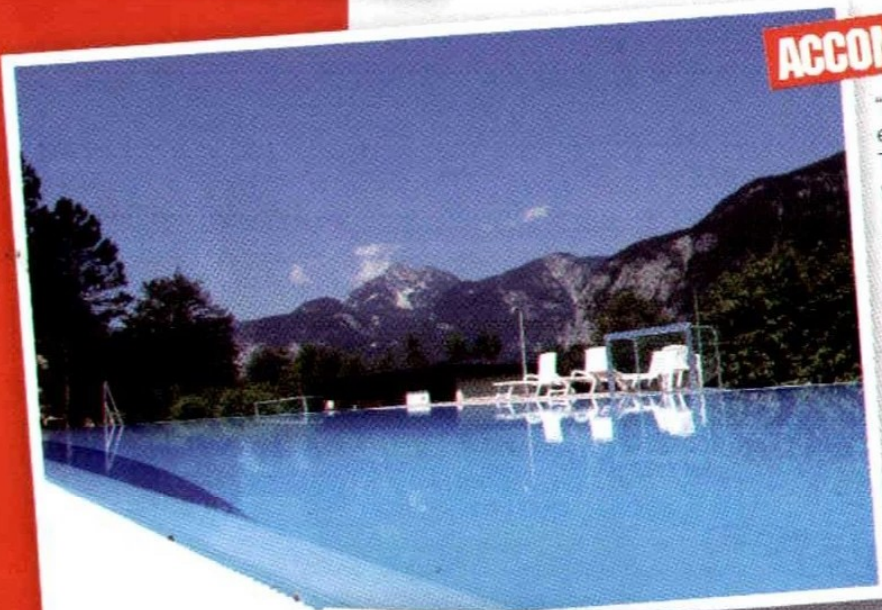
# easton austria



Swindon Town midfielder  
Craig Easton provides STFC  
Magazine with a unique insight into the  
club's recent pre-season tour to Austria.

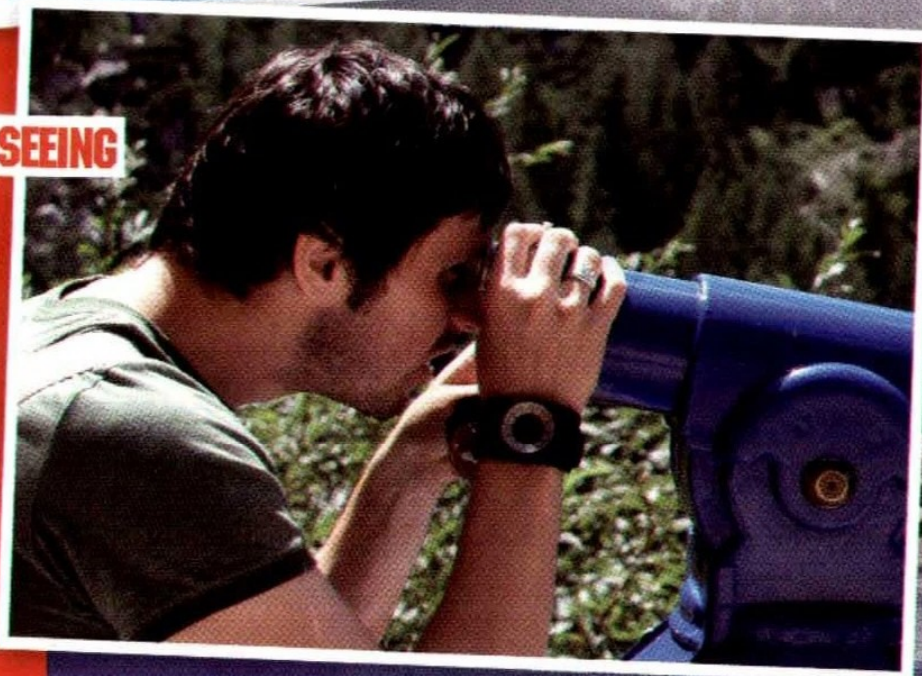
## ACCOMODATION

"As with most of Austria everything was clean and tidy. The complex had everything you needed and the facilities were brilliant. The rooms were adequate and the beds must have been comfortable because I have never seen anybody sleep as much as my roommate Hasney."



## SIGHT-SEEING

"We didn't get a lot of time away from training but in general the scenery was amazing. On the one afternoon when Summers hadn't got us in for a training session, some of the boys went up the mountains in a cable car and saw the ice caves. I had been there before so knew not to wear flip-flops, shorts and a t-shirt!"

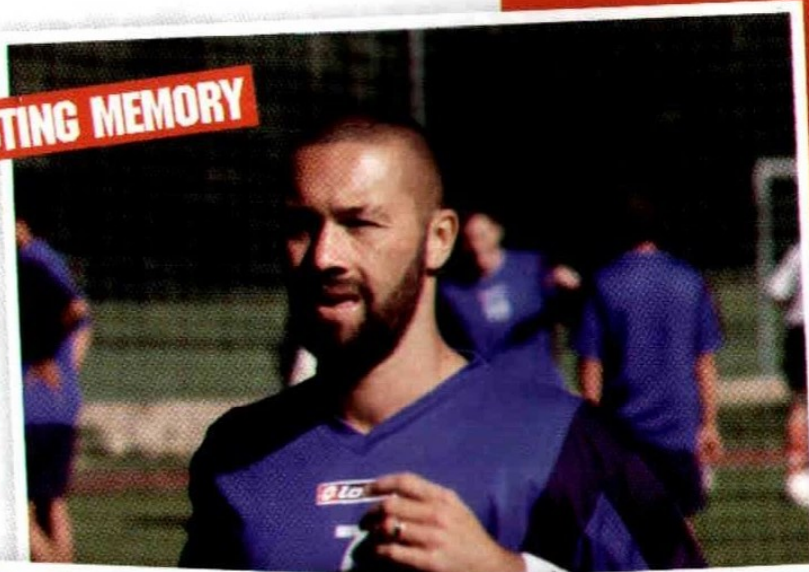




## PART TWO

"One of the things that will stick in my memory will be seeing Robbo fly over the handlebars when trying to pull a stunt on his mountain bike – only to discover that the brakes on Austrian bikes were the other way around. Quality!"

## LASTING MEMORY



## THE HEAT

"Even though Austria is set high in the mountains, the temperature was well into the 30's for most of the trip. One of the ways of keeping cool was to have a swim in the river after training that was ice cold, although some of the lads found their own ways of keeping out of the sun!"

"There was a three-hour journey from Munich Airport to Obertraun. The Germans are meant to be famous for their efficiency but unfortunately the air conditioning unit on the coach wasn't exactly in top working order. With the intense heat, let's just say Jamie Vincent sat at the back of the bus wearing just his (sweaty) boxers didn't help matters."

## COACH TRAVEL



FULL-TIME

63



# *At every game... for every goal!*

Listen to Live  
Match Commentary on every game  
this season.

Hear the latest news  
from the  
County Ground  
only on  
**107.7 brunelfm**

Have your say on the game...

Call Swindon 854222

or

Text 'Brunel' followed by your message to 81800

(texts cost 20p plus your standard network rate).

S.T.F.C Official Broadcast Partner





# brunel fm media view

## Let's Talk Poverty!

It never ceases to amaze me that in this day and age there is poverty in Swindon.

Families suffering genuine hardship - Mums and Dads needing help to feed their kids. In Swindon. Is it still the fastest growing town in Europe? It's certainly adding thousands of new homes and embarking on major plans to regenerate the town centre bringing new business to increase wealth and prosperity. 1 in 6 live in poverty in the Town.

As a journalist I can remember when the work of the Swindon Foodbank was first highlighted. I spoke to a young man in Penhill who described how on some days there wasn't any food on the table. The family were going through a very difficult time. The Foodbank helped. 107.7 Brunel FM adopted Swindon Foodbank as its chosen charity last year. The Foodbank helps families and individuals who are in crisis by providing free emergency food. Take a look at their website to see the good work they do.

**Swindonfoodbank.co.uk**

The visit of Crewe Alexandra to The County Ground is also about families. Junior tickets were discounted for this game. I applaud this move by the football club because it helps to get more youngsters through the turnstiles as part of the Football League's 'Fans Of The Future' initiative.

We welcome Nigel Turner to the commentary team this afternoon. Nigel presented live radio coverage of Swindon Town's rise to the Premier League in the early 1990's. Since then he has presented sports bulletins for BBC Radio 5 live, Radio Two and the Today programme on Radio Four. More recently he has been seen on TV as a freelance sports presenter, commentator and reporter for

ITV West in Bristol and is a director of a broadband sports website.

Of his imminent return to The County Ground commentary box Nigel commented: "It looks like Town are back on an upward spiral and I'm excited to be able to describe what will be a challenging season for Paul Sturrock and his team. I know from past experience how passionate Swindon fans are about their team and I am sure our commentaries will reflect that passion and excitement. Life is never dull covering Swindon!"

You can catch our full match commentary on 107.7 Brunel FM and on 107.5 3TR FM in West Wiltshire.

Here's to a great season - every game, every goal.

**Keith Stainer**  
News Editor



→ If you can't make the game then tune into 107.7 Brunel FM

107.7

brunelfm

the sound for swindon

You can catch  
our full match  
commentary  
on **107.7 Brunel  
FM** and on  
**107.5 3TR FM** in  
West Wiltshire.

FULL-TIME

65



**HONDA**  
The Power of Dreams



### WHY CAN'T AN SUV DRIVE MORE LIKE A SALOON?

FROM THE INTERIOR OF THE NEW CR-V YOU WOULD BE FORGIVEN FOR THINKING YOU'RE IN A TOP-END EXECUTIVE CAR. BUT WITH P11D PRICES STARTING AT JUST £18,472 AND CO<sub>2</sub> EMISSIONS AS LOW AS 173g/km, FROM OUR AWARD-WINNING DIESEL ENGINE, COMPANY CAR DRIVERS WILL FIND THAT THE LATEST TECHNOLOGY IS NOT OUT OF REACH.

TO TRULY APPRECIATE THE NEW CR-V YOU NEED TO DRIVE IT. TO BOOK A TEST DRIVE AT HOLDEN HONDA PLEASE CALL FISH BROTHERS HONDA ON 01793 529345, WHERE COMPANY CAR DRIVERS ARE ALWAYS WELCOME.

## MORE FORWARDS please



FISH BROTHERS HONDA  
Ashworth Road, Swindon SN5 7UZ  
Call 01793 529345 or visit [www.fish-bros.co.uk](http://www.fish-bros.co.uk)

Model shown is the CR-V 2.2 i-CTDi Ex: Urban cycle 34.9 mpg/8.2L per 100km.  
Extra urban cycle 49.8 mpg/5.8L per 100km. Combined Cycle 43.5 mpg/6.7L per 100km. CO<sub>2</sub> 173 g/km. P11D price £24,502.

Contract Hire and Vehicle Leasing Specialist  
**[www.fbcontracts.co.uk](http://www.fbcontracts.co.uk)**

Quick and competitive quoting  
VAT and non VAT businesses catered for  
Private funding options

**FB Contracts**  
Driven by Customer Care



# county ground fm

with Gary & Stuart  
(Stadium Actuppers)

Good afternoon everyone and welcome to our League One fixture with Crewe Alexandra. Unbeaten this season in our first three league games is a dream start and something nobody would have expected.

Already you the fans have showed your support for **YOUR** club, two away games and two **SELL-OUTS** for visiting fans; we will soon be a team that other clubs will not want to face with that travelling twelfth man in the stands.

Dario Gradi's men come into town just behind us in the table with one win, one draw and a defeat last Saturday to league leaders Leyton Orient so they will want to start a move up the table. This game will probably follow the pattern of our game with Luton where a top manager brings in an organised team that will not give much away at the back and will battle for everything in midfield. However like against Luton I am sure the work ethic that the gaffer has installed into our team will win through and come up with another three points for us.

With Gary sunning himself in Portugal on his annual holidays, my good friend Jez Clarke has agreed to step in on the pitch pre-game and I thank him for that; I am sure you will give him a big County Ground welcome.

I would also like to welcome Janet Taylor to her first ever game at The County Ground, the visit is a surprise organised by her boyfriend and I hope that you both enjoy the special time that has been planned.

Remember to keep your birthday requests coming into us at The County Ground and please remember that if you require that special piece of music for your special occasion then just give us a couple of weeks notice and we will do our best to oblige. Shirley Lawrence requested a piece of music for her grandson Marcus Watson to celebrate his fourth birthday and I am happy to oblige, your song will be played at half-time.

Remember to make **PLENTY OF NOIZE FOR THE SWINDON BOYZ** enjoy today's game and don't forget Tuesday's game with Brentford on the road to Wembley kicks-off at 7.00pm.

**Stuart and Gary**



**"Dario Gradi's men come into town just behind us in the table with one win, one draw and a defeat last Saturday to league leaders Leyton Orient so they will want to start a move up the table."**

**FULL-TIME**

**67**

**hmv**  
get closer



→ Celebrating after Easton's late winner against Luton



→ Michael Pook closing down against Cheltenham



## SHARP SHOOTERS

Player	Team	Lge	Cup	Ttl
Andy Kirk	Northampton	2	1	3
Chris Greenacre	Tranmere	3	0	3
Jason Scotland	Swansea	2	1	3
Adam Boyd	Leyton Orient	2	1	3
Gary Roberts	Crewe	2	0	2
Justin Cochrane	Yeovil	2	0	2
Jermaine Beckford	Leeds	2	0	2
Danny Graham	Carlisle	1	1	2
Matthew Spring	Luton	1	1	2

## WHERE TO SEE GOALS (By Ground)

Ground	Home Team	M	Gls	G/Mt
Elland Road	Leeds	1	5	5.00
Kenilworth Stadium	Luton	2	7	3.50
Bescot Stadium	Walsall	2	6	3.00
Victoria Park	Hartlepool	1	3	3.00
County Ground	Swindon	1	3	3.00
Withdean Stadium	Brighton	1	3	3.00
Prenton Park	Tranmere	2	5	2.50
The Alexandra Stadium	Crewe	2	5	2.50
Sixfields Stadium	Northampton	2	5	2.50
The Memorial Stadium	Bristol Rvs	1	2	2.00
Boundary Park	Oldham	2	4	2.00
Priestfield Stadium	Gillingham	1	2	2.00
Vale Park	Port Vale	2	4	2.00
Roots Hall	Southend	2	4	2.00
The Galpharm Stadium	Huddersfield	2	3	1.50
City Ground	Nottm Forest	2	3	1.50
Whaddon Road Ground	Cheltenham	2	3	1.50
Keepmoat Stadium	Doncaster	2	3	1.50
Huish Park	Yeovil	1	1	1.00
Fitness First Stadium	Bournemouth	1	1	1.00
Brunton Park	Carlisle	1	1	1.00
The Den	Millwall	1	1	1.00
Leyton Stadium	Leyton Orient	1	1	1.00
Liberty Stadium	Swansea	1	0	0.00

## TEAM LEADERS

Team with the most..  
shots on target 26 Swindon. shots off target 24  
Swansea. corners 28 Doncaster. hit woodwork 3  
Swansea. offsidess 16 Nottm Forest. fouls 58 Leeds.  
yellow cards 8 Tranmere. red cards 2 Gillingham.

## PLAYER POWER

Player with the most..  
Shots 11 Andy Robinson (Swansea). Shots on target  
6 Ben May (Millwall). Shots off target 7 Andy  
Robinson (Swansea). Assists 3 Chris Shuker  
(Tranmere). Crosses 15 Dean Cox (Brighton).  
Offsidess 7 Steven Gillespie (Cheltenham). Fouls 16  
Paul Connor (Cheltenham). Free-kicks won 13 Paul  
Connor (Cheltenham).



2007/08 SEASON

**actim**  
STATS

## GOAL COUNTER 75

RIGHT FOOT 33 goals

44.0%

LEFT FOOT 17 goals

22.7%

HEADERS 25 goals

33.3%

Own goals 0 (0.0%). Other body part 0 (0%)

## QUICK-FIRE GOALS

From the start of a match  
Alan Thompson (Leeds vs Southend) 3:22

By a substitute after coming on  
A. Williams (Bristol Rvs vs Port Vale) 3:35

## DISCIPLINARY



3.1 cards per match



0.2 cards per match

## QUICK-FIRE CARDS

From the start of a match  
M-Alain Gradel (Doncaster vs Bournemouth) 3:24

By a substitute after coming on  
Shaun Cooper (Bournemouth vs Doncaster) 4:29

## SUB TOTALS

Subs used .....173

Offsidess .....222

Corners .....397

Shots Off Target .....352

## BEAT THE TRAFFIC

Total number of goals you  
would have missed by leaving  
every match ten minutes early

0 1 2

## RESULTS

How many  
times each  
result has  
occurred this  
season -  
home sides  
score shown  
first

0-0	3
0-1	2
0-2	4
0-3	-
0-4	-
0-5	-
1-0	7
1-1	5
1-2	5
1-3	1
1-4	-
1-5	-
2-0	1
2-1	6
2-2	-
2-3	-
2-4	-
2-5	-
3-0	-
3-1	1
3-2	-
3-3	-
3-4	-
3-5	-
4-0	-
4-1	1
4-2	-
4-3	-
4-4	-
4-5	-
5-0	-
5-1	-
5-2	-
5-3	-
5-4	-
5-5	-

\*up to and including 27/08/2007



# the stfc supporters club

What great support the fans gave the team again at Cheltenham. Our second away game of the season and the second time the away allocation had been sold-out.

With the away support seeming to grow by every match, why not join those travelling with our official away travel organisation, SAS travel (2005), who offer a superb travel service for fans throughout the season.

Don't forget membership of the Supporters Club allows you a discount on the price of travelling with SAS and it will not take you long to re-coup the small membership fee through this and other discounts we offer.

The next away trip is one of the longest of the season. So, why not let the coaches take the strain and enjoy a stress free trip up to Hartlepool with SAS? Don't forget - please book at least a week ahead to make sure you can get on the trips - leaving it later may leave you disappointed.



Now half-time draws - I have 2 results to bring you.

**Charlton:** Winner was Leo Witchell with ticket number 701 - winning prize £300.

**Luton:** Winner was Ron Owen ticket with ticket number 1172 - winning prize £360.

Both prize-winners came from Swindon. In fact to show lightning can strike in the same place twice this was Leo's third win since the draw started.

Pounds for Points has had a cracking start to the season with already £65.50 pledged for every point won by the first team this season.

It would be great to report at the next match that the figure has reached £70. Don't forget that any individual, business or even a number of fans grouping together can participate as long as the contribution is a minimum of 50p per point - so if you want to publicise where you sit - a pub you frequent or any thing else then contact Mavis Knight whose contact details can be found using our website which can be found at [swindontownsupportersclub.com](http://swindontownsupportersclub.com).

For our membership - a reminder that the AGM is coming up on Wednesday 19th September at 7.45pm in the Supporters Club Legends Lounge.

Keep up your brilliant support. More news from me next week, for the Sunday televised game against Yeovil.

Roger



## £'s for points

To enter, please send us your full name, address & telephone number, and state the date you wish for your sponsorship to commence. Please state how much you wish to sponsor per point, either 50p, £1 or £2, or another amount (please say how much). Remember to sign your name to confirm participation. All money raised helps support the STFC Centre of Excellence.

2007/08 Participants	£
Kevin Legg Ltd	£5.00
Mike McQueen	£3.00
Chris & Maureen Kirkland	£1.00
Iris Higgs	£1.00
R.M Jones (Builders)	£1.00
Jerry Walsh	£1.00
Bill Dolman	£1.00
Pearl & Barbara	£1.00
Eva Hutchins	£0.50
Pauline Cox	£0.50
Shirley Hollister	£0.50
Fred Nash	£0.50
Honor Fraser	£1.00
Ruby & Trev Wainwright	£0.50
Paul Spearman	£1.00
Nick & Lisa Muntion	£1.00
Mike & Olive Spearman	£1.00
Wendy, Jim Murray	£1.00
Peter Toddington	£0.50
Dave Spurling	£2.00
Adrian, Doug & Graham Smith	£1.00
Simon Bayliss	£1.00
Andy Whitaker	£2.00
David Barry	£2.00
L J & C A Cannings	£0.50
Bradley Carter	£0.50
Kim Young	£1.00
Anna Tomkins	£0.50
David Toddington	£1.00
Karen Bedwell	£0.50
The Fox, Denchworth	£1.00
Rod & Hilda Sheppard	£1.00
George & William Woodley	£1.00
Sandy Gray	£2.00
Frank Bunce	£1.00
Robert Stephenson	£1.50
Peter Gray	£2.00
DNA Mr Mrs Bailey	£1.00
Andrew Hounsell	£0.50
Joan Griffiths	£1.00
Teresa S Cawte	£0.50
Bookpoint Ltd	£0.50
Nikqui Davis	£0.50
Maurice Heritage	£2.00
Gary Webb	£0.50
Knightstep	£1.00
Phillip Morgan Driving Tuition	£1.00
Leslie Solis	£0.50
Bon Lambert	£0.50
David Johnson	£1.00
Mike Dew	£1.00
Max Johnson	£1.00
Anon	£2.50
Trust STFC	£1.00
Geoff Chernill	£0.50
<b>TOTAL PER POINT</b>	<b>£65.50</b>

## CURRENT TOTAL

£ 0 3 2 7

FULL-TIME

69



# away travel

Swindon Town F.C.



## TEAM COACH

# SAS travel



**Hartlepool United**  
**VS Swindon Town**

Saturday 15th September 2007

**Prices are as follows:**

**£20 Adults, £10 Junior**

A **£2** Discount for is available for Supporters Club Members on production of membership card.

**Departs from The County Ground at 06.30am on the day.**

All seats must be paid for at time of booking.

Proof of age may be required when booking Junior seats.

**SAS Travel Office opening times during the season at the County Ground are:**

Tuesday 10am to 2pm

Thursday 10am to 2pm

Thursday 7pm to 9pm

**And before every home match until 30 minutes before kick-off.**

Telephone enquiries on **01793 536757**

Email Contact: **salcart@aol.com**

YN07 EBN

FULL-TIME

70



# stfc box office

0871 223 2300



ticket information for forthcoming stfc fixtures...



## Swindon Town VS Yeovil Town

Sunday 9th September 2007 KO: 4pm - Coca-Cola League One

Tickets are now available from the STFC Box Office, please call **0871 223 2300** for more details.



## Hartlepool United VS Swindon Town

Saturday 15th September 2007 KO: 3pm - Coca-Cola League One

960 seating tickets are available. Tickets are priced at **£20** for Adults, **£10** For OAPs and Students, **£10** for Under 16's. Wheelchair Disabled **£10** helper free.

Tickets will be available soon the STFC Box Office, please call **0871 223 2300** for more details.

**SAS Travel** coach fare is **£28** for Adults and **£26** for Juniors. Depart Ermin Street: 6.00am, West Swindon: 6.00am, County Ground: 6.30am. £2 Discount for Supporters Club Members. All seats must be paid for at time of booking. Proof of age may be required when booking Junior seats.



## Swindon Town VS Bournemouth

Saturday 22nd September 2007 KO: 3pm - Coca-Cola League One

Tickets are now available from the STFC Box Office, please call **0871 223 2300** for more details.



## Millwall VS Swindon Town

Saturday 29th September 2007 KO: 3pm - Coca-Cola League One

2,220 seated tickets are available. Tickets are priced at **£20** for Adults, **£13** for OAP's, **£11** for Juniors (12-15yrs), **£8** for Juniors (U12). Wheelchair disabled **£20** with helper free. Unreserved seating is in operation for this fixture. Tickets go on sale from the STFC Box Office from 9am, Monday 3rd September 2007.

**SAS Travel** coach fare is **£12** for Adults and **£11** for Juniors. Supporters Club members get a £1 discount. Departs from the County Ground at 10:30am. All seats must be paid for at time of booking. Proof of age may be required when booking Junior seats.

## booking information



### OPENING HOURS

The Box Office is open from 9:00am to 5:00pm Monday to Friday. Matchday Saturdays from 9:00am to Half-Time, and Full-Time to 5:30pm. Non matchday Saturdays from 9:00am to 12:00pm. Midweek matches from 9:00am to 8:30pm and full-time to 10:00pm.

### CALL - 0871 223 2300

Have your credit or debit card details at the ready.

### FAX - 01793 333 780

Please state clearly the game(s) you wish to buy tickets for, the number of tickets you want, what type of ticket (Adult, OAP, Student or Junior) the value and your credit or Debit Card details including your name and address. State if you wish to collect the tickets or have them posted.

**EMAIL - brianp@swindontownfc.co.uk**  
Enquires only.

### PAYMENT

Payment can be made by cash, cheque (made payable to Swindon Town Football Club) or by credit/debit card. All bookings must be paid for at the time of booking.

## home matchday ticket prices

### ARKELLS/KINGSWOOD STAND

	Advanced	Matchday
Adults	£18.00	£20.00
OAP/Student	£13.00	£15.00*
Junior	£7.00	£9.00
Under 7s	-	Free**
Family (1 ad, 2 Jun)	£29	£38
Family (2 ad, 2 Jun)	£44	£58
Disabled	£10.00	£10.00

### TOWN END \*\*\*\*

	Advanced	Matchday
Adults	£15.00	£15.00
OAP/Student	£12.00	£12.00*
Junior	£7.00	£7.00
Under 7s	-	Free**
Family (1 ad, 2 Jun)	£26	£29
Family (2 ad, 2 Jun)	£40	£44
Disabled	£10.00	£10.00

### FAMILY ENCLOSURE \*\*\*

	Advanced	Matchday
Adults	£18.00	£18.00
OAP/Student	£12.00	£12.00*
Junior	£4.00	£4.00
Under 7s	-	Free**
Family (1 ad, 2 Jun)	£23	£26
Family (2 ad, 2 Jun)	£40	£44

To qualify for a Junior price you must be 15 or under on 1st August 2007.  
Unaccompanied 12-14 year olds will issue tickets in Block 1 of The Kingswood Stand. Under 12's must be accompanied by an adult in all areas.  
\*Please note that NO student tickets are available on matchdays. Please purchase in advance.  
\*\* Children under seven must be accompanied by an adult, and need to be registered (once only) at the Box Office, with proof of age, by 5pm on the day prior to matchday.  
\*\*\*\*Please note juniors must be accompanied by an adult in the Town End.  
\*\*\*Family enclosure located at the front of the Arkells Stand. Maximum 3 children per adult.

FULL-TIME

71



## LEAGUE ONE TABLE 15.08.07



	P	W	D	L	F	A	Pts	GD
1 Leyton Orient	3	3	0	0	5	1	9	+4
2 Carlisle	3	2	1	0	4	1	7	+3
3 Tranmere	3	2	0	1	5	2	6	+3
4 Luton	3	2	0	1	6	4	6	+2
5 Hartlepool	3	2	0	1	5	3	6	+2
6 Yeovil	3	2	0	1	3	2	6	+1
7 Huddersfield	3	2	0	1	2	2	6	0
8 <b>Swindon</b>	3	1	2	0	4	3	5	+1
9 Bristol R	3	1	2	0	3	2	5	+1
10 Swansea	3	1	1	1	4	3	4	+1
11 Bournemouth	3	1	1	1	2	2	4	0
12 Cheltenham	3	1	1	1	2	2	4	0
13 Millwall	3	1	1	1	1	1	4	0
14 Crewe	3	1	1	1	3	4	4	-1
15 Oldham	3	1	0	2	2	3	3	-1
16 Brighton	3	1	0	2	3	5	3	-2
17 Southend	3	1	0	2	3	6	3	-3
18 Nottm Forest	3	0	2	1	1	2	2	-1
19 Northampton	3	0	1	2	3	5	1	-2
20 Doncaster	3	0	1	2	2	4	1	-2
21 Walsall	3	0	1	2	2	5	1	-3
22 Port Vale	3	0	1	2	1	4	1	-3
23 Gillingham	3	0	0	3	1	6	0	-5
24 Leeds	3	3	0	0	8	3	-6	+5

## LEAGUE ONE FIXTURES 01.09.07



15:00	Bournemouth	vs	Port Vale	FL1
15:00	Brighton	vs	Southend	FL1
15:00	Bristol R	vs	Nottm Forest	FL1
15:00	Carlisle	vs	Cheltenham	FL1
15:00	Gillingham	vs	Walsall	FL1
15:00	Hartlepool	vs	Oldham	FL1
15:00	Leeds	vs	Luton	FL1
15:00	Leyton Orient	vs	Northampton	FL1
15:00	Millwall	vs	Huddersfield	FL1
15:00	Swansea	vs	Doncaster	FL1
15:00	Swindon	vs	Crewe	FL1
15:00	Yeovil	vs	Tranmere	FL1

## STFC PLAYER APPEARANCES &amp; GOALS 2007/08

A/Ps	LEAGUE			CUP			TOTAL		
	GLS	Y/P	A/Ps	GLS	Y/P	A/Ps	GLS	Y/P	A/Ps
1 Phil SMITH	-	-	3	-	-	-	-	-	3
2 Jack SMITH	-	1/0	3	-	-	1	-	1/0	4
3 Jamie VINCENT	-	-	3	-	-	-	-	-	3
4 Lee PEACOCK	1	-	3	-	-	1	1	-	4
5 Jerel IFIL	-	-	3	-	-	1	-	-	4
6 Andy WILLIAMS	-	-	-	-	-	-	-	-	-
7 Christian ROBERTS	1	1/0	3	-	-	1	1	1/0	4
8 Craig EASTON	1	-	2	-	-	1	1	-	3
9 Barry CORR	-	-	-	-	-	-	-	-	-
11 Sofiane ZAABOUB	-	-	3	-	-	(1)	-	-	3(1)
12 Peter BREZOVAN	-	-	-	-	-	1	-	-	1
14 Miguel COMMINGS	-	-	(3)	-	1/0	1	-	1/0	1(3)
15 Andy NIKOLAS	-	-	-	-	-	-	-	-	-
16 Hasney ALJOFREE	-	1/0	3	-	-	1	-	1/0	4
17 Chris BLACKBURN	-	-	-	-	-	-	-	-	-
18 Steve ADAMS	-	-	1	-	-	1	-	-	2
19 Michael POOK	-	-	3	-	-	(1)	-	-	3(1)
21 Blair STURROCK	1	-	3	-	-	1	1	-	4
22 Ibon AFRIETA	-	1/0	(3)	-	-	(1)	-	1/0	(4)
23 Kaid MOHAMMED	-	-	(1)	-	-	-	-	-	(1)
24 Chris ALLEN	-	-	-	-	-	-	-	-	-
25 Andy CATON	-	-	-	-	-	-	-	-	-
26 Alex BIGLEY	-	-	-	-	-	-	-	-	-
27 Ben TOZER	-	-	-	-	-	1	-	-	1

DATE	OPPONENTS	RES	ATT	VIS	POS	REFEREE
Sat Aug 11	Northampton	FL1 - 15:00	1-1	6,210	1,338	11th C. Penton
Tue Aug 14	CHARLTON	LGCP - 19:45	0-2	6,175	799	- A. Woolmer
Sat Aug 18	LUTON TOWN	FL1 - 15:00	2-1	7,520	992	4th J. Singh
Sat Aug 25	Cheltenham	FL1 - 15:00	1-1	5,442	1,790	8th K. Stroud
Sat Sep 1	CREWE	FL1 - 15:00	H			
Tue Sep 4	BRENTFORD	JPT1 - 19:00	H			
Sun Sep 9	YEOVIL TOWN	FL1 - 16:00	H			
Sat Sep 15	Hartlepool	FL1 - 15:00	A			
Sat Sep 22	BOURNEMOUTH	FL1 - 15:00	H			
Sat Sep 29	Millwall	FL1 - 15:00	A			
Tue Oct 2	Swansea City	FL1 - 19:45	A			
Sat Oct 6	GILLINGHAM	FL1 - 15:00	H			
Sun Oct 14	Oldham	FL1 - 14:00	A			
Sat Oct 20	TRANMERE	FL1 - 15:00	H			
Sat Oct 27	Port Vale	FL1 - 15:00	A			
Sat Nov 3	DONCASTER	FL1 - 15:00	H			
Tue Nov 6	LEYTON ORIENT	FL1 - 19:45	H			
Sat Nov 17	Leeds United	FL1 - 15:00	A			
Sat Nov 24	BRISTOL ROVERS	FL1 - 15:00	H			
Tue Dec 4	Carlisle	FL1 - 19:45	A			
Sat Dec 8	Southend	FL1 - 15:00	A			
Sat Dec 15	BRIGHTON	FL1 - 15:00	H			
Sat Dec 22	HARTLEPOOL	FL1 - 15:00	H			
Wed Dec 26	Yeovil Town	FL1 - 15:00	A			
Sat Dec 29	Bournemouth	FL1 - 15:00	A			
Tue Jan 1	SWANSEA CITY	FL1 - 15:00	H			
Sat Jan 5	HUDDERSFIELD	FL1 - 15:00	H			
Sat Jan 12	Walsall	FL1 - 15:00	A			
Sat Jan 19	NOTTM FOREST	FL1 - 15:00	H			
Sat Jan 26	Crewe	FL1 - 15:00	A			
Tue Jan 29	Luton Town	FL1 - 19:45	A			
Sat Feb 2	NORTHAMPTON	FL1 - 15:00	H			
Sat Feb 9	Huddersfield	FL1 - 15:00	A			
Tue Feb 12	CHELTHENHAM	FL1 - 19:45	H			
Sat Feb 16	Nottm Forest	FL1 - 15:00	A			
Sat Feb 23	WALSALL	FL1 - 15:00	H			
Sat Mar 1	LEEDS UNITED	FL1 - 15:00	H			
Sat Mar 8	Bristol Rovers	FL1 - 15:00	A			
Tue Mar 11	Leyton Orient	FL1 - 19:45	A			
Sat Mar 15	CARLISLE	FL1 - 15:00	H			
Sat Mar 22	Brighton	FL1 - 15:00	A			
Mon Mar 24	SOUTHEND	FL1 - 19:45	H			
Fri Mar 28	Tranmere	FL1 - 19:45	A			
Sat Apr 5	OLDHAM	FL1 - 15:00	H			
Sat Apr 12	Doncaster	FL1 - 15:00	A			
Sat Apr 19	PORT VALE	FL1 - 15:00	H			
Sat Apr 26	Gillingham	FL1 - 15:00	A			
Sat May 3	MILLWALL	FL1 - 15:00	H			







last  
meeting



EXTRA-TIME

74

The last time the two sides met was also in a cup competition, this time the Carling Cup First Round. The game took place at The County Ground in August 2006 with Swindon in League Two and Brentford just one division higher. Tuesday's encounter will see the roles reversed following Town's promotion to League One and Brentford's relegation at the end of the 2006/07 campaign.

Out of 75 previous encounters between the two sides, Swindon currently have the upper hand with 31 victories in all competitions. The Bees have registered 25 wins whilst there have been 19 draws.

book your  
ticket today  
by calling:  
**0871 223 2300**

# next at home



Swindon Town's 2007/08 Johnstone's Paint Trophy campaign kicks off on Tuesday 4th September with a showpiece final at the new Wembley Stadium and six-figure jackpot awaiting this season's finalists.

The Robins take on Brentford at The County Ground with the enticing prospect of an appearance at the new 90,000 capacity home of English football on the cards.

Brentford are now managed by former England centre-back Terry Butcher and whilst The Bees, have not won a game this term, they are proving a tough side to beat with consecutive 1-1 draws in League Two. They opened the campaign with a home game with Mansfield Town with almost 5,000 fans seeing debutant Alan Connell earn the home side a share of the spoils. A Carling Cup exit to Bristol City at Griffin Park was followed by an away encounter at Notts County, with Kevin O'Connor on the scoresheet for the visitors at Meadow Lane.

The financial rewards that can be won from the cup competition for clubs from Leagues 1 and 2 are also significant. Last season's finalists, Doncaster Rovers and Bristol Rovers, each earned more than £400,000 in gate receipts. Whilst, this season's prize fund is also more than £400,000.

Special efforts are being made to attract more young fans to Johnstone's Paint Trophy matches. Town are offering a fantastic ticket offer with accompanied juniors going free and an adult ticket priced at just £10. For more

information call 0871 2232300 or visit [Swindontownfc.co.uk](http://Swindontownfc.co.uk).

In order to avoid a late finish, Town's Johnstone's Paint Trophy First Round match will kick-off at the earlier time of 7pm. There will also be no extra-time in drawn Johnstone's Paint Trophy matches this season. Instead, matches will be decided by penalty shoot-outs at the end of 90 minutes.

So, why not take advantage of the reduced priced tickets on offer and come down to The County Ground on Tuesday night?







**72 Clubs. The 'Coca-Cola' Football League.**





swindon  
town



crewe  
alexandra

### match officials

**Referee:** P T Crossley  
**Assistant 1:** N Hobbs  
**Assistant 2:** D Sheldrake  
**4th official:** M E Weaver

### today's sponsors



match sponsor



matchball sponsor

### next at home

**19.00 Tuesday 4th September**  
**Swindon Town**  
vs **Brentford**  
Johnstone's Paint Trophy R1

### emergency procedure

In the event of an emergency at The County Ground you will hear a police message over the public address system. It will be preceded by a loud 'alarm' sound. Please remain where you are, listen to the message, and if it affects your area of the stadium, comply with the instructions immediately. These will direct you to a safe area, through exit gates and doors into car parks, roads or the pitch area. If you are disabled or feel unsafe in a large crowd, please remain where you are until the stewards assist you to leave. Above all, **REMAIN CALM** and **DO NOT MOVE** unless the announcement concerns your area of the stadium.

PAGE SPONSORED BY:



11-15 Wood Street, Old Town,  
Swindon SN1 4AN  
Telephone: 01793 522072 / 527530

Also at Marlborough, Wootton Bassett,  
Tetbury, Highworth, Faringdon

[www.deacons-jewellers.com](http://www.deacons-jewellers.com)

Paul **STURROCK**

- 1 Phil **SMITH**
- 2 Jack **SMITH**
- 3 Jamie **VINCENT**
- 4 Lee **PEACOCK**
- 5 Jerel **IFIL**
- 6 Ady **WILLIAMS**
- 7 Christian **ROBERTS**
- 8 Craig **EASTON**
- 9 Barry **CORR**
- 11 Sofiene **ZAABOUB**
- 12 Peter **BREZOVAN**
- 14 Miguel **COMMINGES**
- 15 Andy **NICHOLAS**
- 16 Hasney **ALJOFREE**
- 17 Chris **BLACKBURN**
- 18 Steve **ADAMS**
- 19 Michael **POOK**
- 21 Blair **STURROCK**
- 22 Ibon **ARRIETA**
- 23 Kaid **MOHAMED**
- 24 Chris **ALLEN**
- 25 Andy **CATON**
- 26 Alex **RIGLEY**
- 27 Ben **TOZER**

Steve **HOLLAND**

- 1 Ben **WILLIAMS**
- 2 Danny **WOODARDS**
- 3 Billy **JONES**
- 4 Gary **ROBERTS**
- 5 Neil **COX**
- 6 Julien **BAUDET**
- 7 Steven **SCHUMACHER**
- 8 Michael **O'CONNOR**
- 9 Nicky **MAYNARD**
- 10 Eugen **BOPP**
- 12 Ben **RIX**
- 13 Stuart **TOMLINSON**
- 14 Chris **MCCREADY**
- 15 Tom **POPE**
- 16 Ryan **LOWE**
- 17 Mark **CARRINGTON**
- 18 Byron **MOORE**
- 19 Shaun **MILLER**
- 20 Mat **BAILEY**
- 21 Owain Fon **WILLIAMS**
- 22 Colin **DANIEL**
- 23 Danny **O'DONNELL**
- 24 Nick **FARQUHARSON**
- 25 James **BAILEY**
- 26 Junior **BROWN**
- 27 Adam **DUGDALE**
- 28 George **ABBEY**
- 29 Ryan **LYNCH**
- 31 Chris **DICKSON**

### supporters man of the match

To vote, fans will need to text the word **PICK**, followed by either **H** for Home or **A** for Away, followed by the players squad number.  
For example if your favourite Home player is wearing shirt number 9, you would text **PICK H9 to 60777**  
If your favourite player is Away team player wearing shirt number 2, you would text **PICK A2 to 60777**  
Texts will be charged at 25p each, plus normal operators rates.  
The vote will close around 10 minutes before the final whistle and the results will be announced on the big screen at the end of the match.

[www.swindontownfc.co.uk](http://www.swindontownfc.co.uk)

the official website of swindon town football club



music sponsor



associate sponsor



broadcast partner



youth team sponsor



youth team sponsor